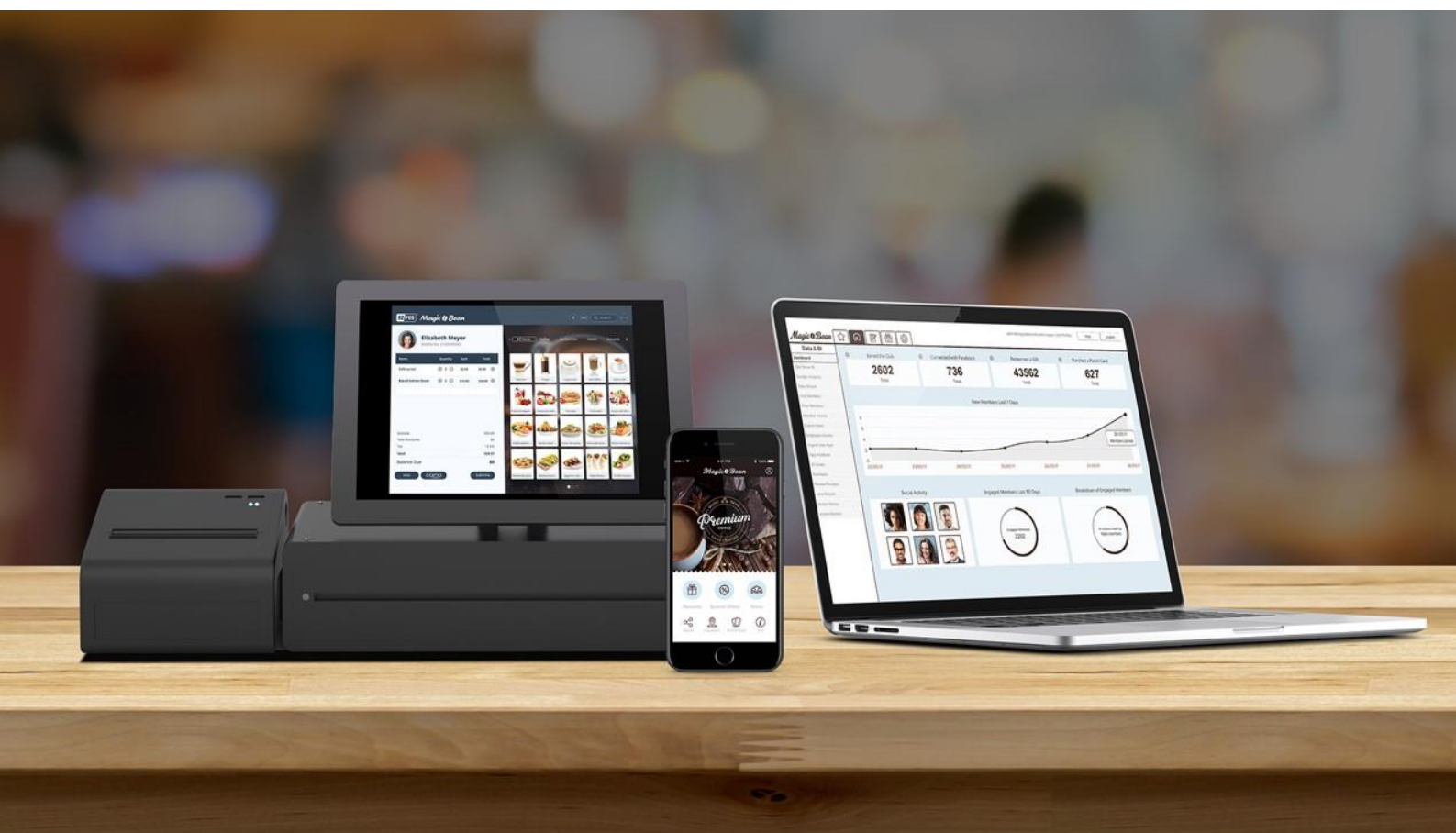


RELEASE NOTES

June 2022



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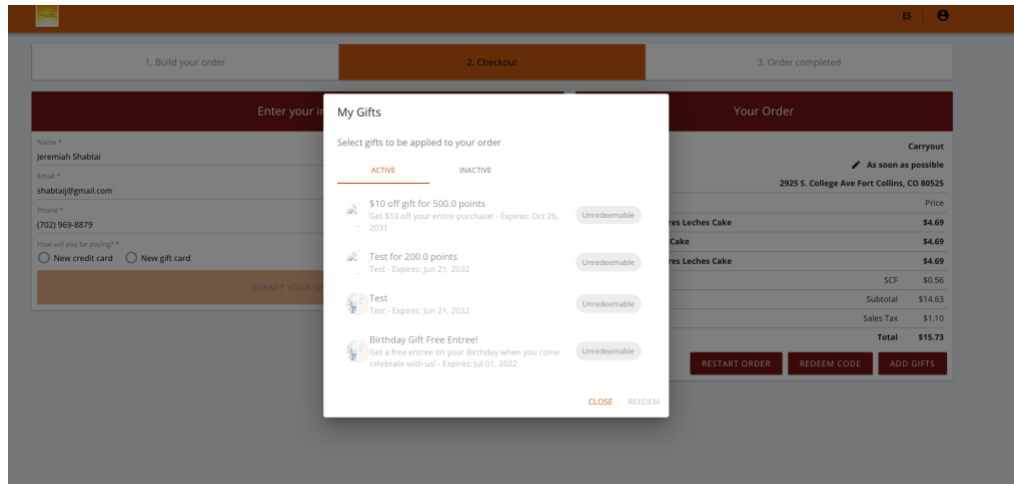
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Pointshop Redeemable API Flag

With the Pointshop Redeemable Flag, a business can now choose whether Pointshop items should be displayed as redeemable to end-users based on both point balance and whether they have met the condition of the gift. Previously, Pointshop items were displayed as redeemable only based on a user's point balance.



[Example with Flag Disabled:](#)

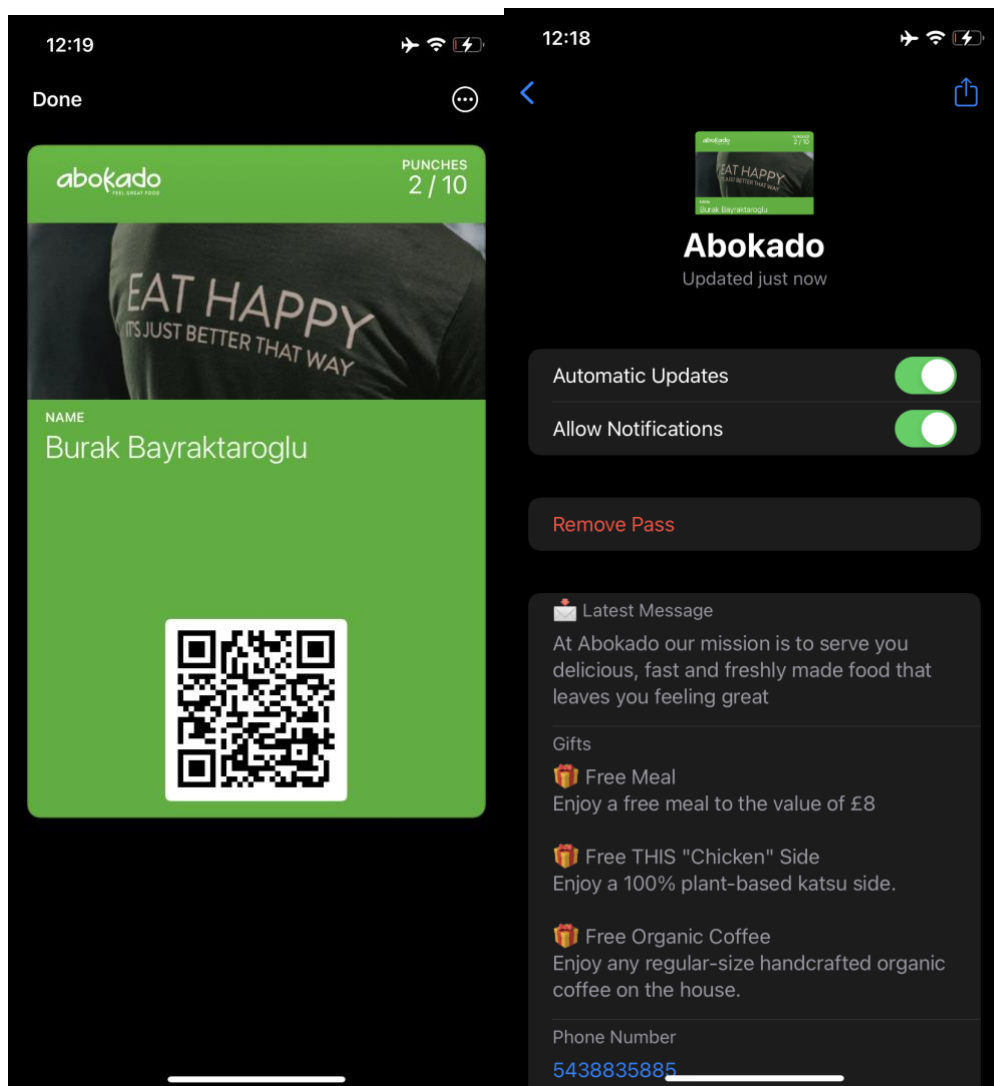
[Example with Flag Enabled:](#)

By default, the Pointshop Redeem Flag is disabled. All requests to enable the flag should go directly to Partners Support.

Member Gifts API

With the Members Gifts API a business can now implement an end-point where a member can identify and their valid gifts will be shown including punch cards. This allows the business to customize where their users can check their gifts outside of the Como environment (App, Portal, and POS.)

(Example of Member Gift API in the Wallet Pass)



(API Document will be uploaded to KC)

Referral Code API

Using the Referral Code Api will allow for businesses which do not have an app to use the friend invite feature. A friend referral link will first need to be generated and then sent directly to the member upon joining or a different action. The link will contain the registration form already with the member's referral code filled out. The member can then share the link with their friends at their discretion.

Steps for set-up:

1. Ensure referral Code is added as a field on the Registration Form.

2. Set up a communication rule based on a member action such as joining the program.
 - In the communication, the link below should be used followed by the location ID and then dynamic text for Como Member ID

Communication URL: <https://connect.prod.bcomo.com/r/8646/Member: Como Member ID>

The screenshot shows the 'Joins the program' communication rule configuration. Under 'Perform Actions', the 'Send SMS' action is selected. The message body is: 'Welcome to the loyalty program! You can share your referral code with your friends here: https://connect.prod.bcomo.com/r/8646/Member: Como Member ID'. Below the message body, there is a tip: 'Tip: Type @ to add dynamic text (like member's first name). The actual charge for messages that include dynamic text (like member name) may vary based on the actual length of the dynamic text (like Alexander vs. John).'. At the bottom, there is a 'Send test SMS to' field with a placeholder 'Phone number' and a 'No Delay' option.

[Example of flow for the member:](#)

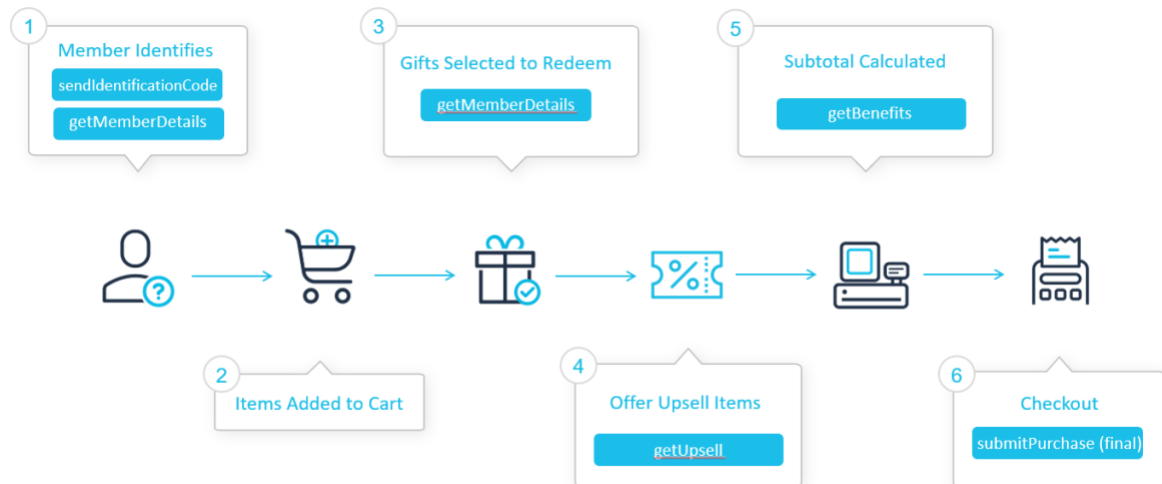
Upsell API (Only with Virtual POS)

The Upsell feature is a powerful tool which will recommend users specific items before finalizing a transaction.

The diagram below shows when API calls are generated in a typical club flow.

1. The member identifies (ex: by phone number).
2. Items are added to the customer's shopping cart.
3. Loyalty gifts are displayed to the customer (getMemberDetails)
4. Upsell API call is sent to Como (getUpsell) with purchase payload and member details.
 - A. Como response with a list of items (item codes), each item has an item tag, and a discount type attributed thereby allowing to present the offer.

- B. Consumer selects the wanted offer, the selected item is added to the cart (recommended items include dedicated item tag).
- Upon GetBenefits call, Como identifies the recommended item tag and response with the calculated discount for the chosen item.
 - Purchase details are sent to the Como server, including the recommended items with the item tags, for post purchase analysis and reporting purposes.



Currently, Upsell items are defined with the Database with a specific Item tag, as well as the amount of upsell items to show at the POS.

To ensure a proper discount is returned all the Item Tags should be defined to return a certain discount such as percent off within a Rule.

Give Discount

✕ Cancel split

Expand all | Collapse all

>

Case 1 of 5

Apply without conditions

Do: Give 5% off specific items

Enter case description

^

v

>

Case 2 of 5

Apply without conditions

Do: Give 10% off specific items

Enter case description

^

v

>

Case 3 of 5

Apply without conditions

Do: Give 15% off specific items

Enter case description

^

v

>

Case 4 of 5

Apply without conditions

Do: Give 20% off specific items

Enter case description

^

v

>

Case 5 of 5

Apply without conditions

Do: Give 25% off specific items

Enter case description

^

v

Each time this combination appears in the purchase

Advanced criteria

In the quantity of

1

Any items

I.e. any item will do

Item codes

Department codes

Saved groups

Advanced criteria

Save as a group

Clear

Item tag

is one of

upsell_25_percent

⊕ Add Condition

Satisfy all

of these criteria

Cancel

APPLY

[Flow:](#)

Olo Online Ordering

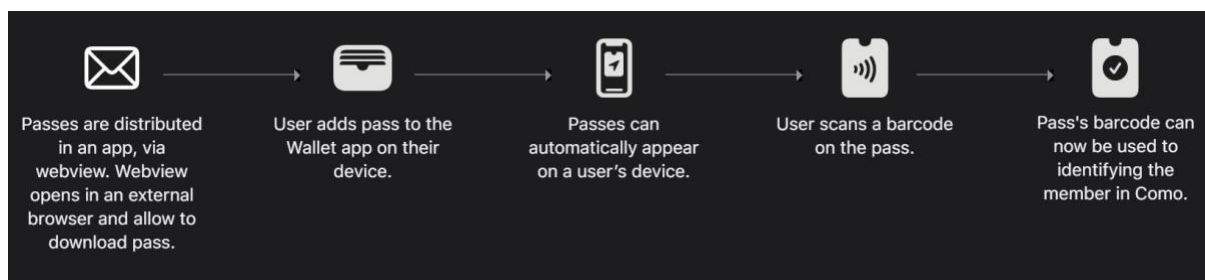
We are pleased to announce that Como is now integrated with Olo, a leading online ordering platform. Current limitations include only one gift redemption per purchase and no coupon code support. (Integration Documentation coming soon)

[Video Flow:](#)

Wallet Pass

How It Works

The Wallet app on iPhone, Apple Watch and Android phones (*with downloadable apps*) allows users to easily identify themselves at the POS with Como Member Identifiers. Passes can also be updated with push notifications so, if details change, you can notify the user and they can simply tap the notification to view the updated pass, i.e. updated point balance.



Flow:

User registers and becomes a member:

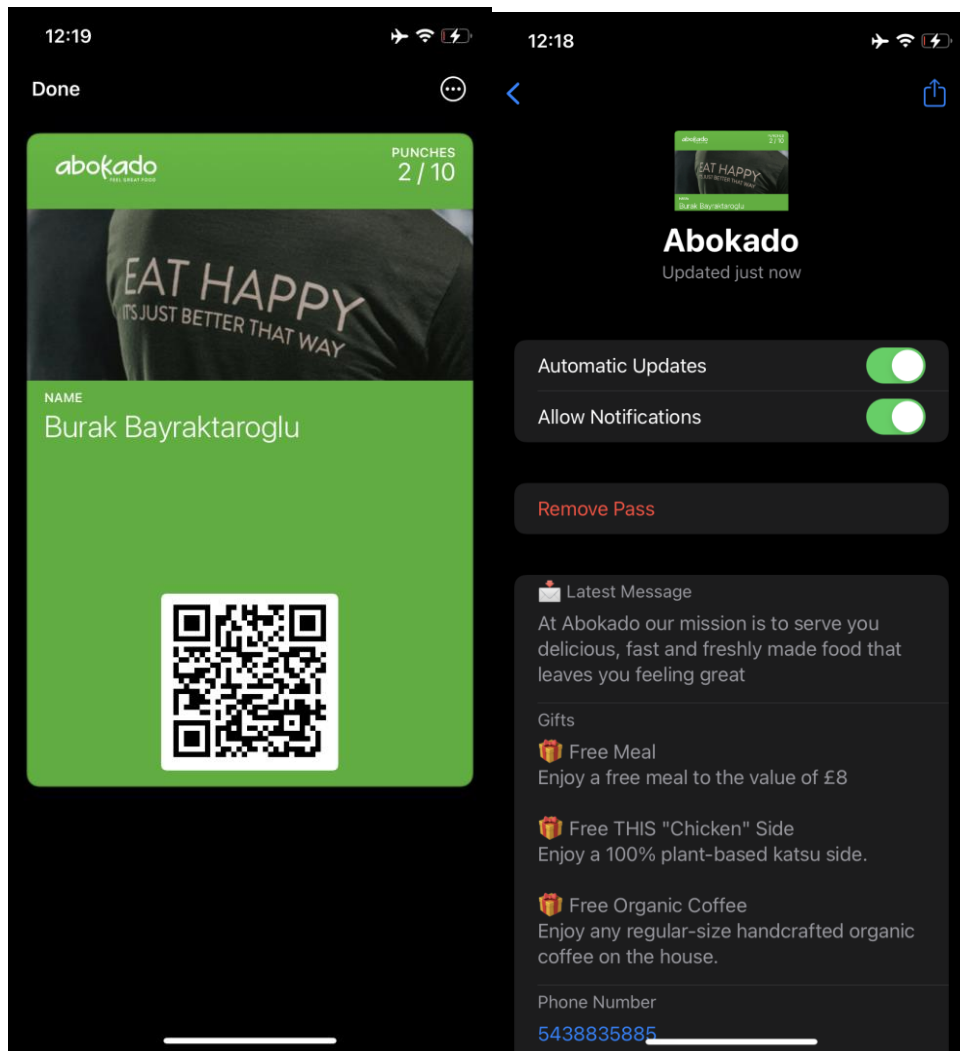
- Through Loyalty App
- Click on “Add Pass to Wallet” in the App, opens a URL with external browser and the pass is generated and can be saved to the Mobile Wallet.

OR

- Upon completion of registration, member can automatically receives an SMS with the link of Wallet Pass, i.e. “Welcome to the club, if you want to download the Pass to your Wallet, pls click”

The Business will need to be using a static and unique identifier for identification at the POS, such as Phone number or Email.

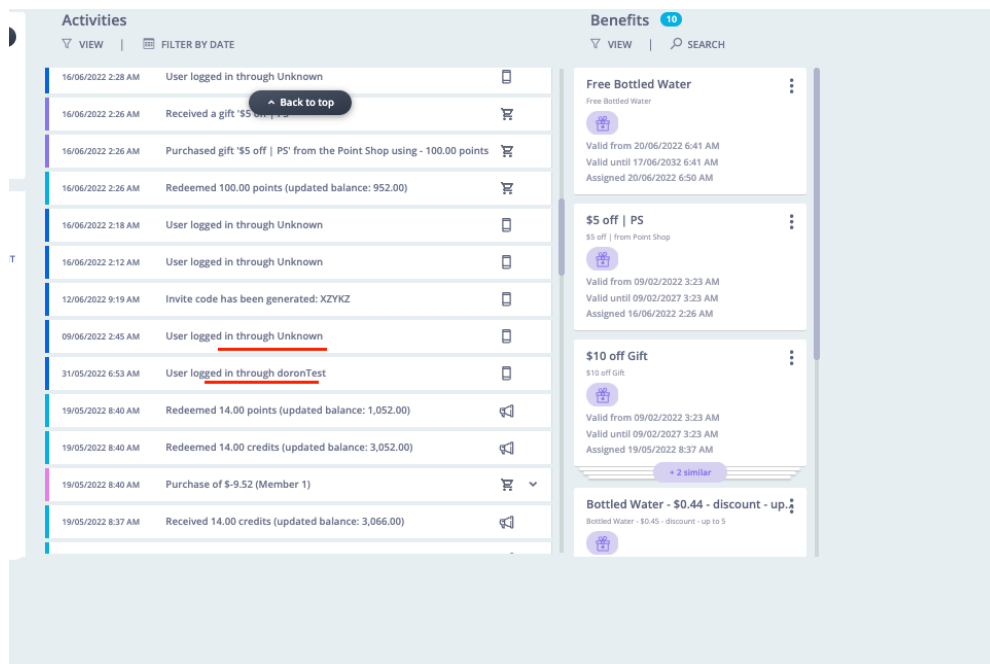
Within the Pass, a member will be able to view their general info as well as point balance and gifts. The passes can be customized to the businesses branding as they desire.



[Demo Flow:](#)

Member Log when Signing into Online Ordering

We have added an additional Member Log within the Member Profile that will depict once a loyalty member has signed into an ordering page.



Support for MMS Capabilities (Pilot Mode)

Currently we are integrated with Nexmo in the US to send MMS. This will allow for a business to send images within a text message like the Push notification capability. This feature is currently in pilot mode, so we advise to only offer to businesses from 1-5 locations. Please note, there will be more details to come in regards to pricing, reports, etc.



And do



All requests for MMS activation should be sent directly to Partners Support.

Essentials Permission Plan

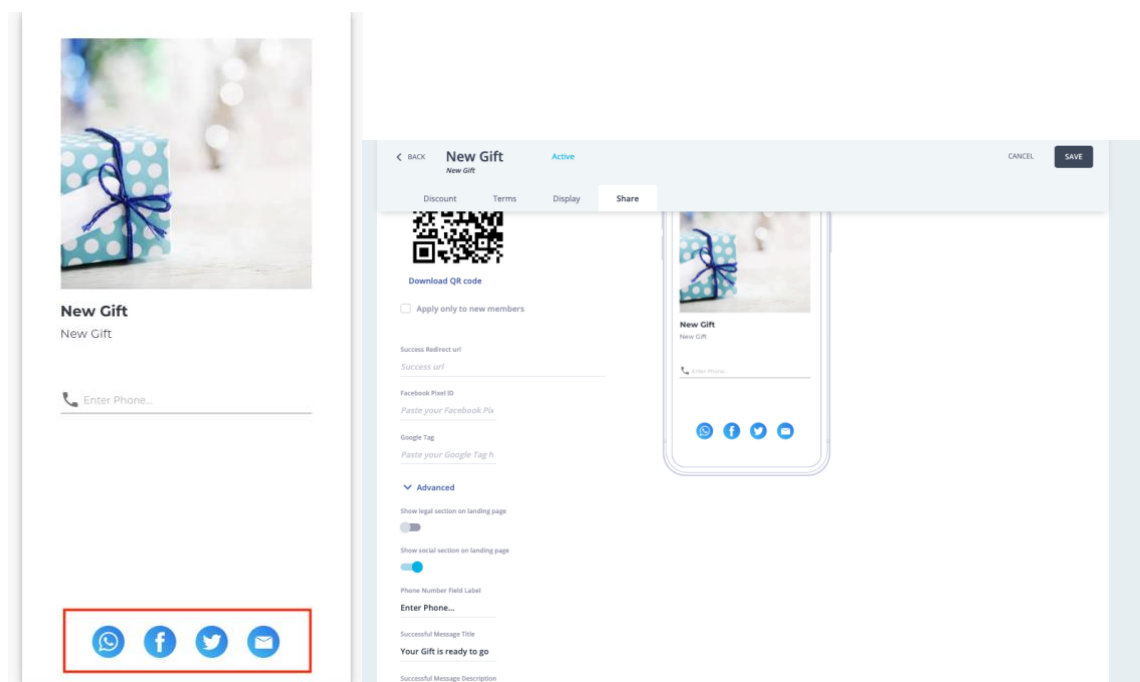
We have added more Support in the HUB for the Essentials Plan. This will disable certain sections and gift types within the Business permissions. In addition, we have included product videos for the features that are disabled for the business in hope that will lead them to migrating to the professional tier.

[Flow:](#)

Gift Landing Page

Show & Hide Social Share Icons

Businesses can now choose whether they'd like to show the Social Sharing Icons at the bottom of the Gift landing page. This can be turned on/off with the toggle button in the advanced settings in the Share Tab.



Configurable Legal section within Gift Landing Page

The Share Gift feature can now display the Legal Section within the landing page, just like on the Registration Form.

PLEASE NOTE: Enabling the legal section will not automatically give Terms and Conditions and Allow SMS consent to the member upon joining through the landing page. A Rule must be set upon joining through the source Quick registration, to give either T&C or Allow SMS or both. See below:

The screenshot displays the 'Enter rule name' configuration interface. At the top, there are navigation buttons: '< BACK', 'CANCEL', 'SAVE AS DRAFT', and 'ACTIVATE'. Below the title, there's a section for 'Conditions' with a dropdown menu showing 'Source' and 'is one of' followed by 'Quick Register'. An 'Add Condition' button is present. The main section is 'Perform Actions', which includes a 'Do' section with 'Update member preferences' selected. A dropdown menu is open under 'Update member preferences', showing options: 'Allow SMS', 'Allow Email', and 'Give Consent'. A warning message is visible: 'WARNING: THIS ACTION IS LEGALLY SENSITIVE. IN NO EVENT WILL COMO BE LIABLE FOR DAMAGES.' Below the 'Do' section is an 'And do' section with a dropdown menu showing 'Optionally, add another action'. A 'Split to several cases' button is also visible.

In addition, the update Member Preferences action can be used outside of Share Gift Feature. Please ensure the business is in line with their legal requirements before enabling this type of Rule.

Top-Up- Data Explorer

The Top-Up field has been added within the Points & Credit Report along with several dimensions and measures. This will give businesses much needed visibility with a handful of data points that they can track and view on a regular basis.

Explore

Points/Credit

top

All Fields

In Use

Comillia Member Insights

DIMENSIONS

Top Item Code

Top Item Name

Top Up

DIMENSIONS

Event Date

date

time

Event Id

Item Code

Item Name

Payment Flow

Transaction Id

MEASURES

Top Up

Average Price

Top Up Count

Total Price

App First Sign In

A new Dimension of App First Sign In has been added to the App report. This dimension will calculate the number of members who signed into the app for the first time.

App Activity

Search Fields Below

All Fields

In Use

Custom Fields

+ Add

App Open

1

DIMENSIONS

Event Date

MEASURES

App First Sign In

App Opens

Push Failed

Push Sent

Push With Image

Users that Opened App

Members

2

Comillia Member Insights

The report uses the following logic:

1. Membership with status 'ok'
2. Membership 'memberRegistrationStatus' is one of : 'registred', 'not_registered'
3. membership mobileappused with value 'true'
4. For the given membership - **The first User Action** 'updateMembership' with field change of the 'MobileAppUsed' from null to true, or from false to Y

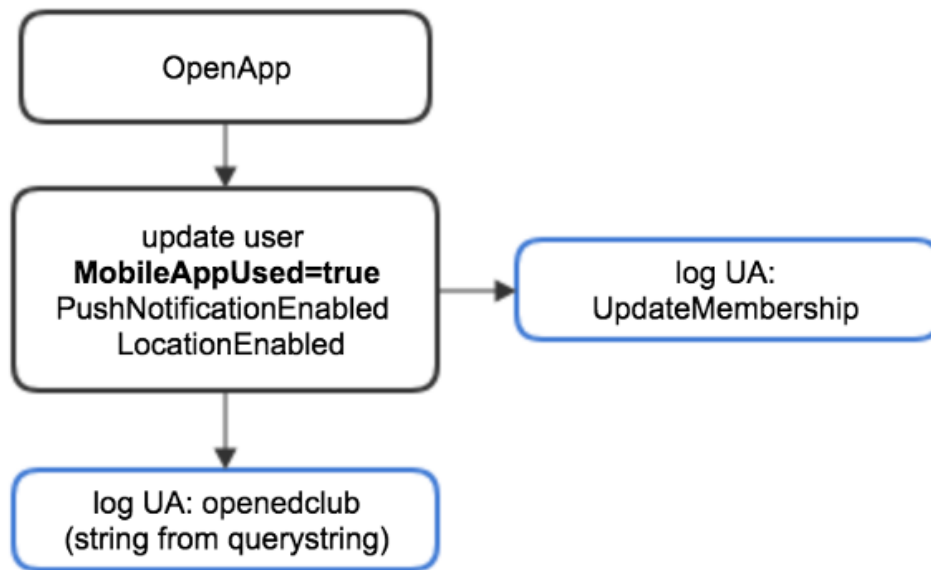
The report supports the following use cases:

1. New member - first installation:
 - a. User opens the app without login or register
 - b. opens the app, then registers.
 - c. opens the app, then registers, then logs out.
2. Existing member - same as #1
3. Existing member - not first installation (deleted the app and reinstalled or used a new device)
 - a. opens the app, then logs in

This means that there are a few end cases that the report **will not cover**:

1. User installed for the first time, then logged-in / registered.
After that - he removed the app and installed it again (or installed from a different device) without login or register - this will be counted as a different user.
2. User installed the app for the first time, then logged-in / registered.
Then logged out, then logged in or registered with a different member - this will be counted as a different user.
3. User installed the app for the first time, then logged-in / registered.
Then logged in to customer portal, then open the app again without login - this will be counted as a different user.
If he logs in again from the app - then it will not be counted as a different user.

The report depends on 1 API call that gets triggered each time the app is opened:



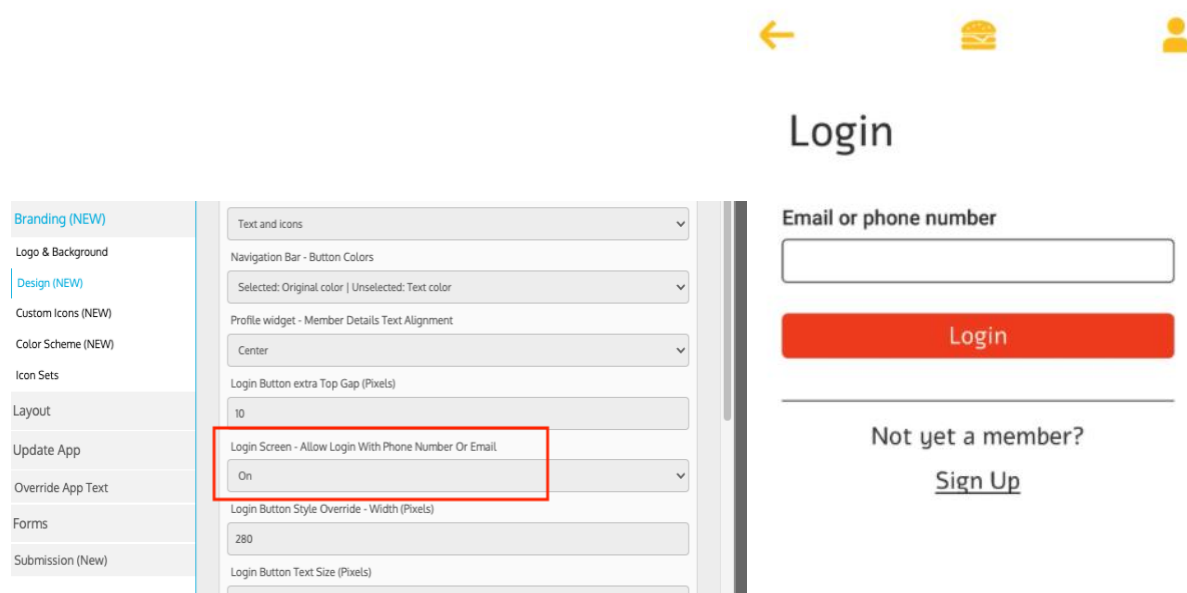
APP

(Below Features are supported from Binary Version 3.0.4 and Phoenix 2.2.6.)

Mobile Login Support for both Phone and Email

No more need to choose between Email or Phone Number. Now you can set member Log In to allow the member to input their phone or email address. Great for businesses who have migrated and have half with phone and half with email.

This setting can be configured in the App section of the HUB → Branding (NEW) → Design (New)



Please note, this Feature is only available for Mobile and not the Customer portal for the time being.

New PDF Reader Support

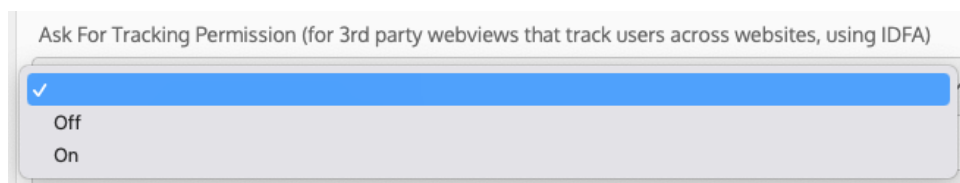
The following new configurations can be added to webview url parameters when displaying a PDF:

- shareButton -true/false. default to false (when set to true - a button will appear to allow sharing the PDF)
- buttonDirection - left/right. default to left (if share button is activated)
- fitPolicy:
 - width - fit to window width
 - height - fit to window height
 - no value - set to both

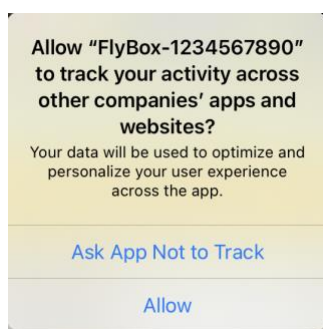
App Tracking Transparency iOS

A new flag is added to turn on the alert for requesting user authorization to access app-related data for tracking the user or the device. This can be used when 3rd party webviews collect cookie data on the user.

This can be found Under Content → Branding (NEW) → Design (New)



App will include the following pop-up upon starting:



Latest Version

Android Version: 3.0.5 - new version (minimum Android version supported - 5)

iOS Version: 3.0.5 - new version (minimum iOS version supported - 12)

Phoenix Version: 2.2.7 - new version

- Minimum binary version iOS: 3.0.5
- Minimum binary version android: 3.0.5

Bug Fixes

- Fonts Cleanup - [2767537324](#)
- Issue with PN for iOS users - [1507618579](#)
- Push Notifications Not Linking Correctly - [2489554943](#)
- Gifts screen doesn't show Redeemed Gifts in the Archive tab - [2623330099](#)
- Issue with the Facebook video in Welcome Message - [1462194108](#)
- When getting a "rate us" push notification - App store unable to connect - [1780704545](#)
- App text override - Text is not translated - [2448190082](#)
- Issue with the app resolution on Android - [1616856730](#)
- Item description in catalog with % - [1586743016](#)
- Regression with back button bug in catalogs - [2318661038](#)
- SMS verification code in login flow - autocomplete from SMS message
- Fix app crash in catalog screen when search bar component is active
- Add multi language support for location screen
- Long description of the point shop text display - [1671751192](#)
- Catalog items - long description text display - [16716699934](#)
- Fix iOS black splash screen - [1864430011](#)
- Fixed onOpenBrowser parameter replacement for default params values parsing. - [2081590950](#)
- Webviews not changing to inApp on Android phones (pdf download) - [2308465109](#)
- Webviews not loading URLs & giving access denied error - [2261047377](#)
- Webview error: access denied - [2261047377](#)
- The Close Button is not working after the wallet payment is successful - [1965070656](#)
- Multi Language support - contact submission team for activation

