

RELEASE NOTES

June - July 2021



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APP

Current Version

Release Date: **15.07.2021**

Android Version: 2.2.4 (no change)

iOS Version: 2.2.4 (no change)

Phoenix Version: 1.9.9 - new version

- **Minimum binary version iOS: 2.2.4**
- **Minimum binary version android: 2.2.4**

Features

Punch card adjustments

Add a new screen to app called - 'Punch Cards Gallery' - which redirect to punch gallery instead of the list



Figure 1 After the Change – List display



Figure 2 After the Change – Gallery display

New configuration under branding(NEW)-> Design (New) → Punch Card - Enlarge Card Display (On/Off)

When on:

- Increased the height of the punch card to 600px
- Increased the gap above and below the card for header and number of punches.

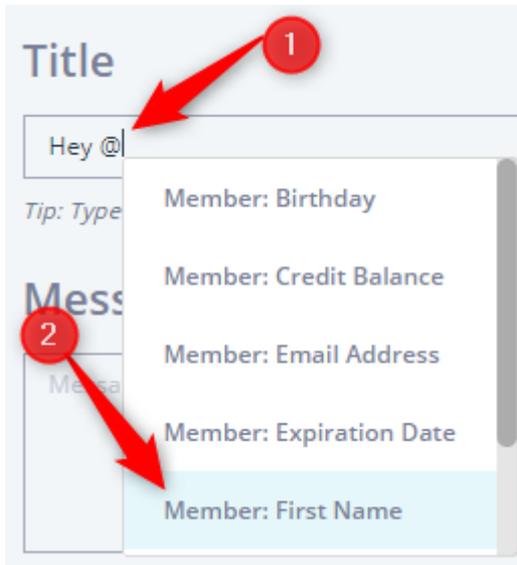


Figure 3The Enlarge Card display

Push Notification

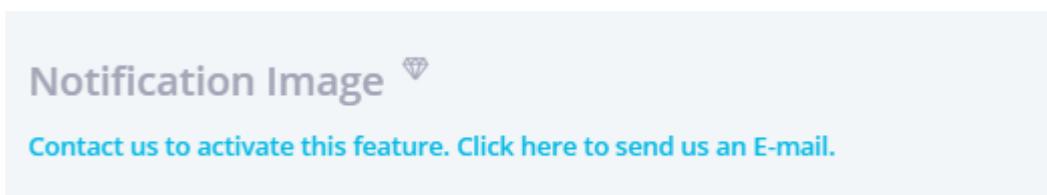
Add title support to the push notification component

Now you can personalize the title of the Push notification by adding in the text line "@" (1) and choosing any parameter from the drop down (2)



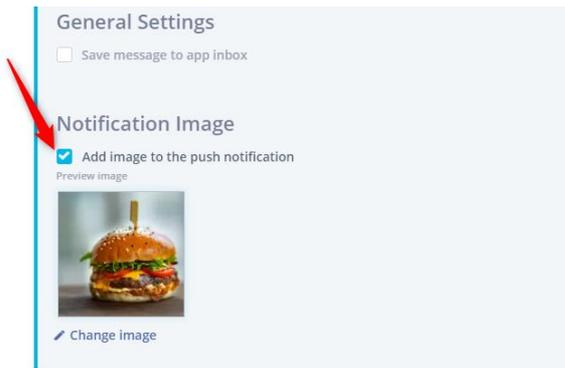
Add image (All devices)/ gif (Only for IOS) support to the push notification component.

Push notification now capable of showing images on all platforms (Android and IOS). To enable the feature, when in the send push notification action, click on the link to send an email to support:

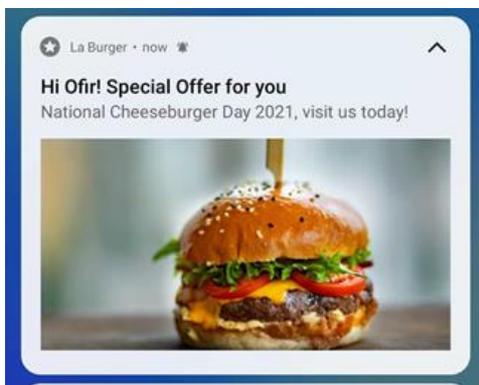


After the feature will be activated by support, you will be able to upload an Image and choose to attach it to your message.

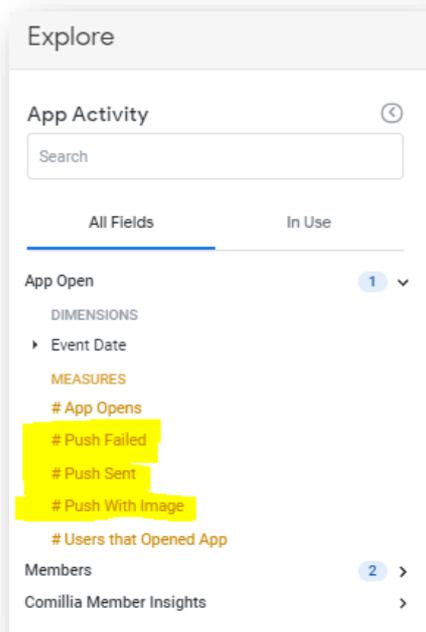
*The showing GIF capability as for now is working **only** on IOS platform.



On the costumer side the push will appear as below:



This Feature is a similarly to SMS and Emails has cost per usage. The cost of push with image is 0.0005\$ per unit sent. The amount sent can be easily viewed on the Data Explorer:



Bug Fix

July

- point shop doesn't appear when app open
- Gift description in RTL apps is not aligned to the right
- location pins on map - missing part of location in the map screen
- Bug with the point display option- points decimal not always appear correctly
- Header Text color is being overridden by Navigation Text

June

- Accessibility - login screen - auto focus on input field on error
- "Enter promo code" app screen - code input alignment
- Carousel Widget: Fit image to the width of the container

May

- Add 2 keys for pop-ups 'ok' string:
 - PointShop.purchaseConfirmNotEnoughPoints - for point shop screen when the user doesn't have enough points to buy.
 - PushMessage.confirmation -for push notifications
- text being black labeled when opening the gift
- View Tags not working as expected
- Accessibility - close button in 'EnterCodeModal' screen not reading text

WEB

Campaign Center

improve the Campaign Center's performance.

By only loading the active deals, we managed to reduce the loading time.

In cases in which the need for past deals raises, we incorporated a toggle button under the "VIEW" filter to show the archived deals.

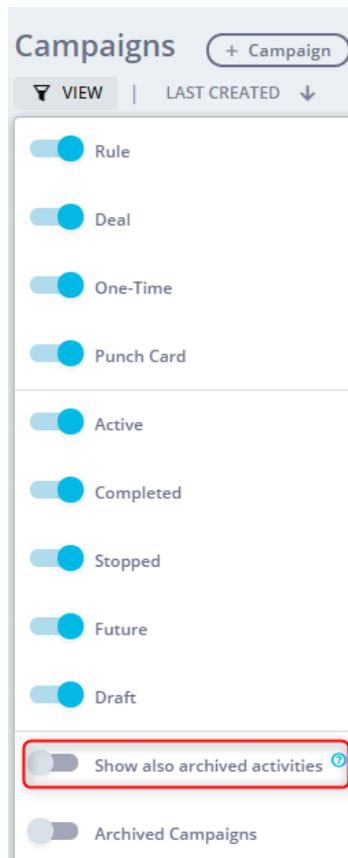


Figure 4 - The New toggle button

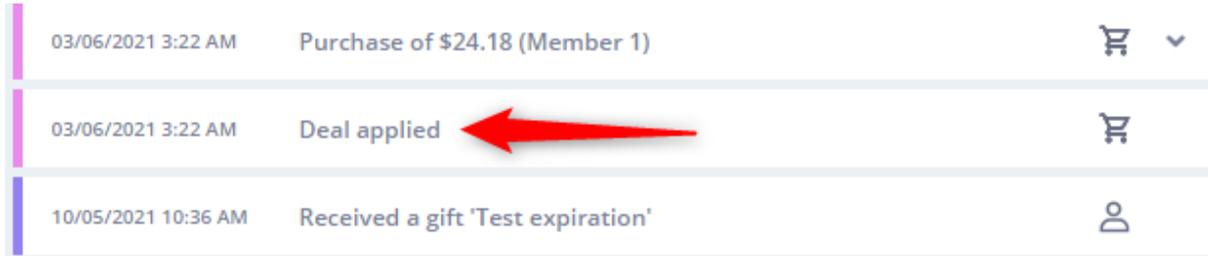
Member Profile screen

Remove the deal calculated action logs

No more showing the deal calculated log – from now on, just the deal applied.

Only POS that utilize the 4.X API will see the “Deal applied” indication.

Others may see the indication of a “deal applied” inside the “Purchase of \$” row as a “purchase with discount”.



03/06/2021 3:22 AM	Purchase of \$24.18 (Member 1)	🛒
03/06/2021 3:22 AM	Deal applied	🛒
10/05/2021 10:36 AM	Received a gift 'Test expiration'	👤

Add tooltip with more information on a new deal applied action logs



Starting from June 13th a tooltip applied to the deal log.

Once cursor is placed over the “megaphone” icon a new bubble window will appear with info about the deal.

The window contains four sections for easier identification when investigating a case and a faster look about deals applied.

The four sections are:

1. Asset type
2. Name
3. Template key
4. Deal worth.

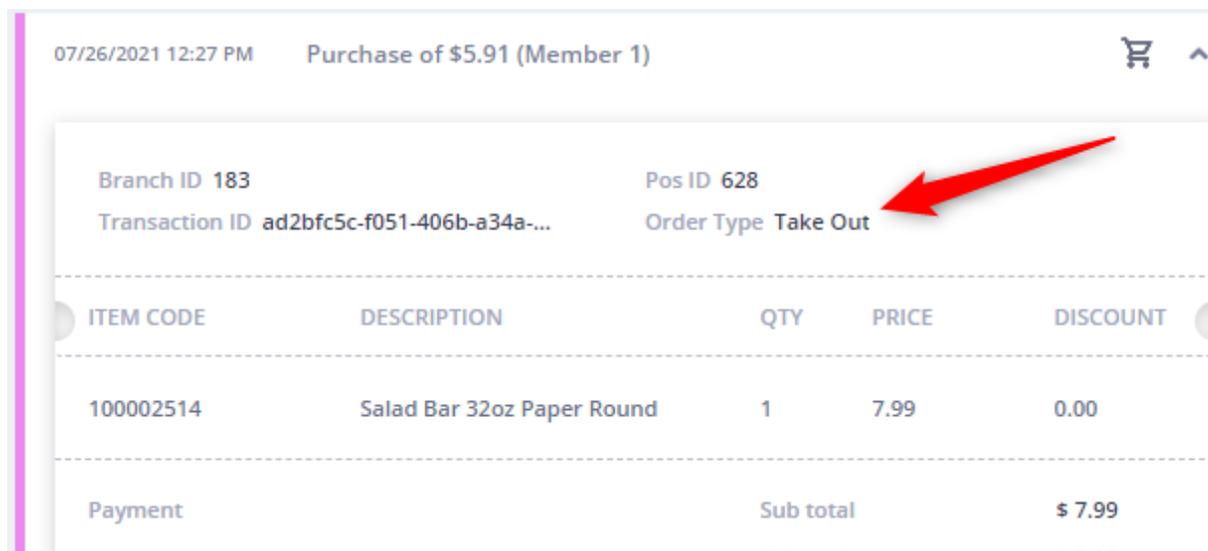
Add order type on a purchase action logs

Now on supported integration under purchase action log the order type shows.

The Order type can be anything the business wishes to for it to be.

An example for order type might be:

- Take out
- Dine in
- Drive through
- Online Order



07/26/2021 12:27 PM Purchase of \$5.91 (Member 1)

Branch ID 183 Pos ID 628
Transaction ID ad2bfc5c-f051-406b-a34a-... Order Type Take Out

ITEM CODE	DESCRIPTION	QTY	PRICE	DISCOUNT
100002514	Salad Bar 32oz Paper Round	1	7.99	0.00
Payment		Sub total		\$ 7.99

Search for member by ComoMemberID attribute

Now it is possible to search members in the hub with their "ComoMemberID". Every time a member is created it gets a unique id = ComoMemberID which can be used by 3rd Party services.

Delete Location Prevention

While location is active – it is not possible to delete it. The reason for the change is that when deleting a location that is still active – it remains active on salesforce and keeps being billed.

☆		215 Murray Street	Regular	1234	YES	▶ Active	⋮
☆		400 W 8th St	Regular		YES	⏸ Deactivate	
☆		8520 Santa Monica Blvd	Regular		YES	⏸ Frozen	
☆		Fifth Avenue	Regular		YES	🗑 Test	

Once not active the "Delete" button appears

☆		400 W 8th St	Regular		YES	🗑 Test	⋮
☆		8520 Santa Monica Blvd	Regular		YES	▶ Activate	
☆		Fifth Avenue	Regular		YES	⏸ Deactivate	
						⏸ Frozen	
						🗑 Delete	

Figure 5 Arrow is showing that the location is no in an Active state, and the tow red square showing that "Active" CTA apers and a "Delete" button

SMS

1. Displaying the unsubscribe message that will be automatically added.



2. Depending on the provider, the hub is now showing the special UNICODE characters included inside a message.
UNICODE usage can cause the characters count grow significantly as some SMS Providers are counting Unicode as double characters. This may result in extra fees and therefore we are providing this visibility in the hub



App Modules

Accessibility

Forms - changeable text that indicates how are the mandatory fields are marked

Added title for *mandatory field indicators with an asterisk

Can be modified by Hub user at the follow App text replace “key value=app-modules.form.accessibility.remark”.

When Voice over mode activated, input field will read the field name title focused,

Will apply in swiping and in fields focused by device accessibility option.

Thank you for visiting us today! In line with th

Mandatory Fields marked with *

* **First Name**

* **Last Name**

* **Phone Number**

* **Date**

* **Time**

* an example of a translated mandatory field

Share Credit Feature - override default URL

Override default URL is a solution for an issue with share points link using the pitcy format - when an iPhone (regardless of the carrier) sends the share points link (pitcy) to an Android device using the carrier of Verizon.

In that case the business / partner should contact support to ask for URL modification.

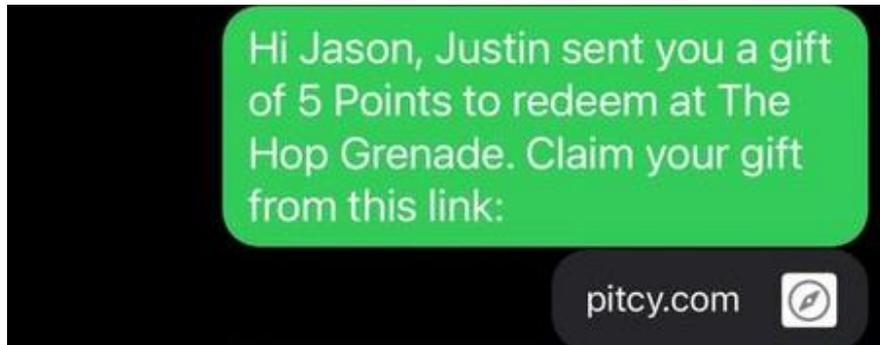
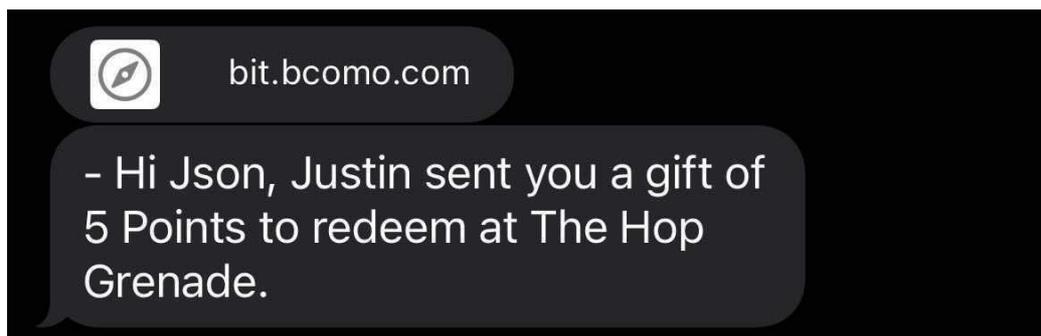


Figure 6 How the message sent before the fix



Export event - add the membership URL

When using the export event action in the campaign center there is a check box for adding a direct link to the member's update detail form.

Allowing third part services to engage with business's clientele.

Perform Actions Split to several cases

Do

Export Event

Event Name: TEST URL: <https://api.prod.como.com>

Include extra membership data

No Delay

Share Gift Adjustments

Gift Landing page link by QR

Now landing page can be shared by a QR code rather than by link. The QR code can be downloaded and implemented anywhere.

newGiftSignup Active

Discount Terms Display Share

Share Gift to Recruit Members

Set-up a landing page that can be shared on your social media, where customers can enter their phone number and get the gift. Already registered

Activate

Link
<https://getu.com/BYAozr>



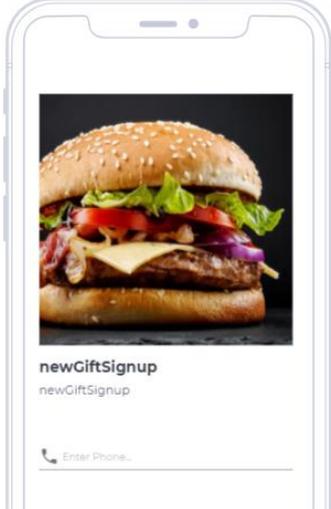
Download QR code

Apply only to new members

Success Redirect url
<https://www.ynet.co.il/home/0,7340,L-8,00.html>

Facebook Pixel ID

GIFT PAGE PREVIEW
After entering a phone number, your user will see this screen:



While the URL option is still available as well

Share your gift with the world

Copy gift page URL:

<https://getu.com/BYAozr>

[Click to view](#)



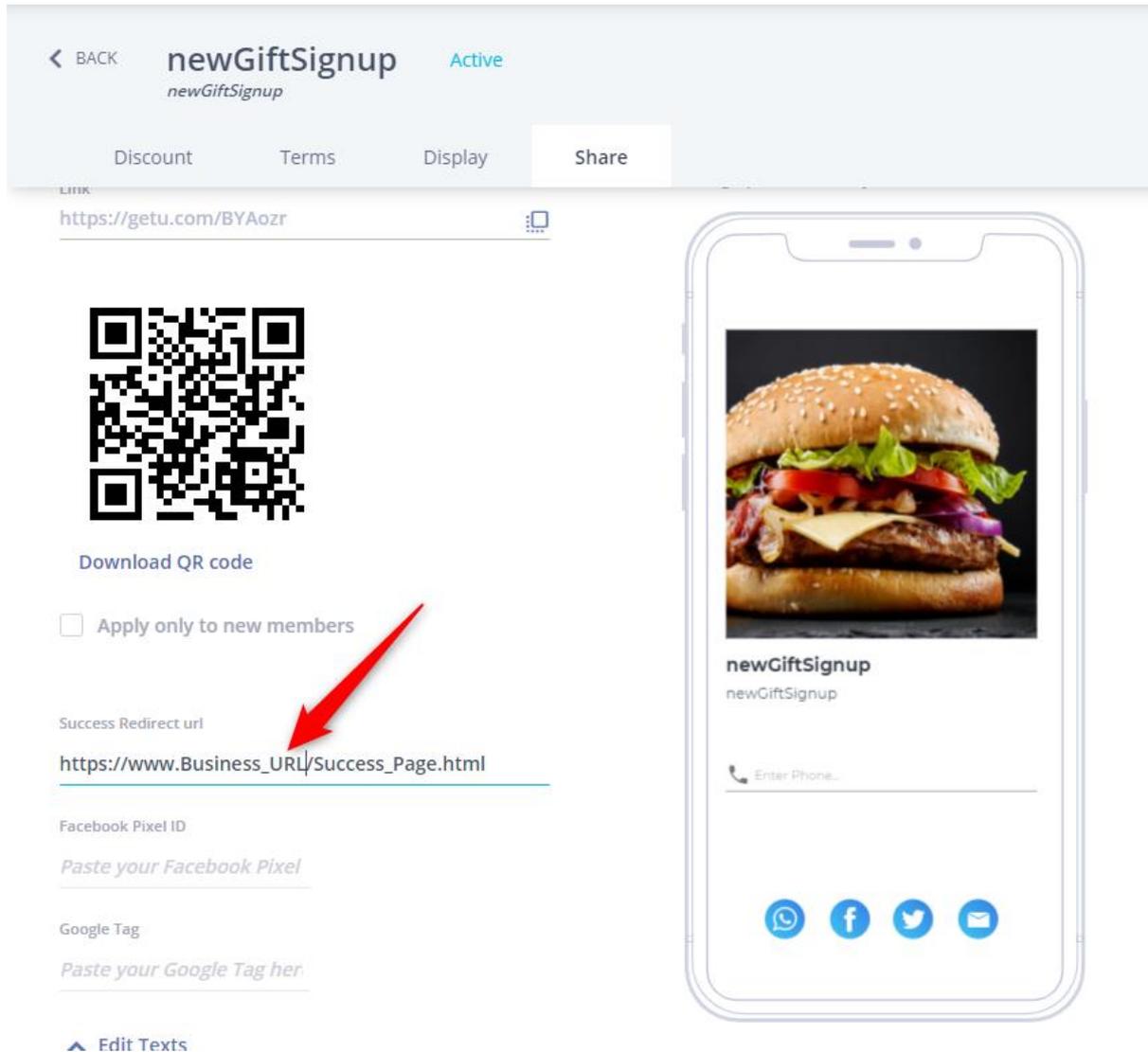
[Download](#)

Ok

Success Redirect URL

We made it possible for a business to incorporate its own URL instead of Como's default "Success" page.

Now customers who sign up via the landing page may be redirected to a page the business's hosting.



The screenshot displays the configuration page for a newGiftSignup. At the top, there is a navigation bar with a back arrow, the text "newGiftSignup" and "newGiftSignup" below it, and a status indicator "Active". Below this are tabs for "Discount", "Terms", "Display", and "Share". The main content area shows a QR code, a "Download QR code" link, and a checkbox for "Apply only to new members". The "Success Redirect url" field is highlighted with a red arrow and contains the text "https://www.Business_URL/Success_Page.html". Below this are fields for "Facebook Pixel ID" and "Google Tag", both with "Paste your" instructions. At the bottom left is an "Edit Texts" link. On the right side, there is a mobile phone mockup showing a hamburger image, the "newGiftSignup" logo, a phone number input field, and social media icons for WhatsApp, Facebook, Twitter, and Email.

Registration form analytics

We added the ability to embed Facebook pixel/Google Analytics in your registration forms. By utilizing this – the business can track and analyze user behavior and increase the CTR to CVR.

For it to work, the business needs to activate the service from Facebook/google, An “How to set the service” can be found in the links below:

Facebook:

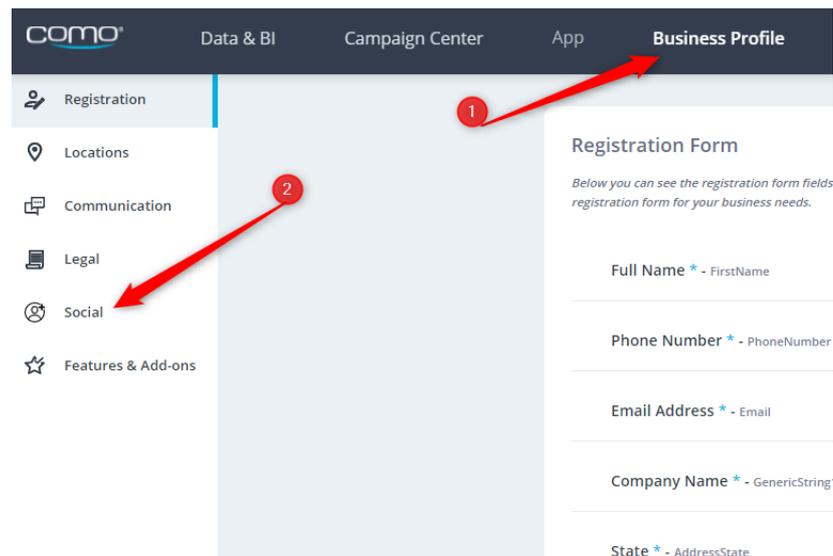
<https://www.facebook.com/business/help/952192354843755?id=1205376682832142>

Google:

<https://support.google.com/analytics/answer/1008080?hl=en#zippy=%2Cin-this-article>

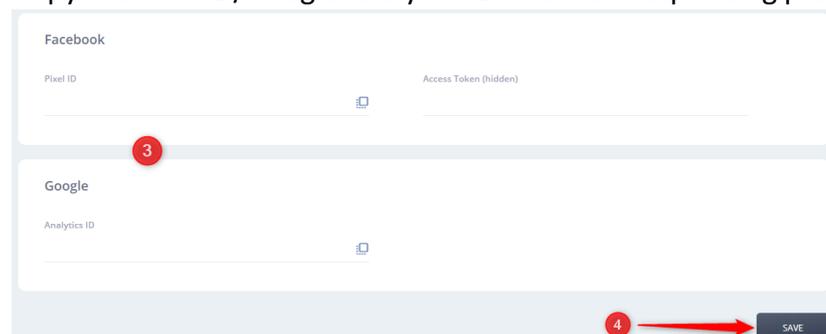
On Como side to configure it properly just follow these 4 steps:

1. Go to “Business Profile” tab.



2. At the left menu press the “Social” button.

3. Copy the Pixel ID/Google Analytics ID in the corresponding place.



4. Save it – And you good to go.

We report to Facebook/Google the following events:

- Page view.
- Registration success.
- Update profile.

Once activated - events should appear corresponded to the above events on each platform's dashboard.

Bug Fixes

Trim Tag

Trim unwanted space when using tags for triggering a rule or a deal

legal link

links was directed to wrong document for a few businesses now the links show the correct document

Canada or US unsubscribe - Search phone numbers without leading zero

When unsubscribe from a Canadian business via SMS the member wasn't unsubscribed. A new search scheme for Canadian phone number was made to take care of this issue.