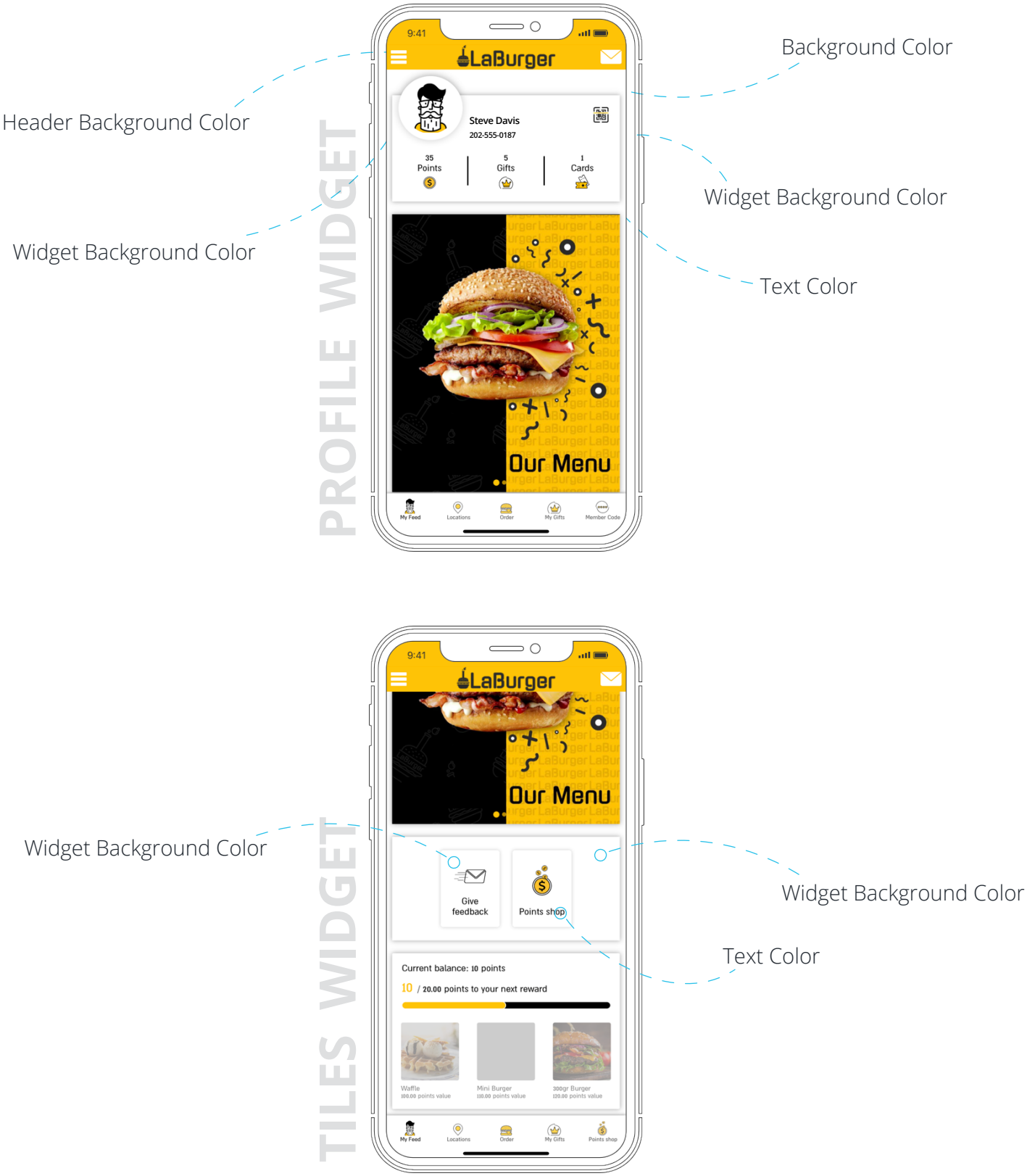
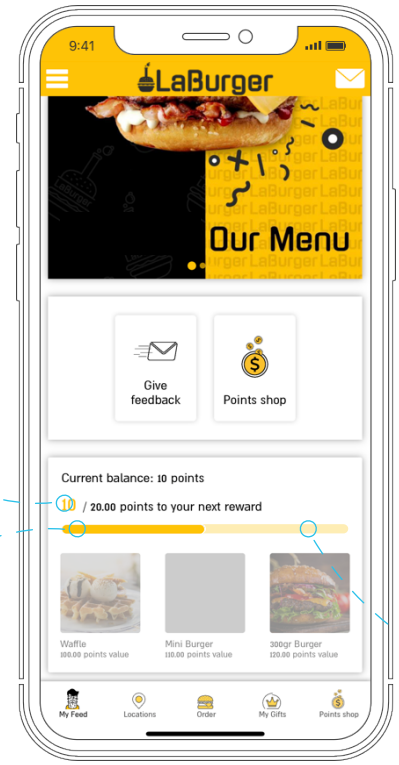
Graphic Guidelines - Color Scheme



Each value in the color scheme affects more than one component in the app as shown here, so make sure when choosing a color that it looks good on all screens and components.

Graphic Guidelines - Color Scheme

POINT SHOP WIDGET

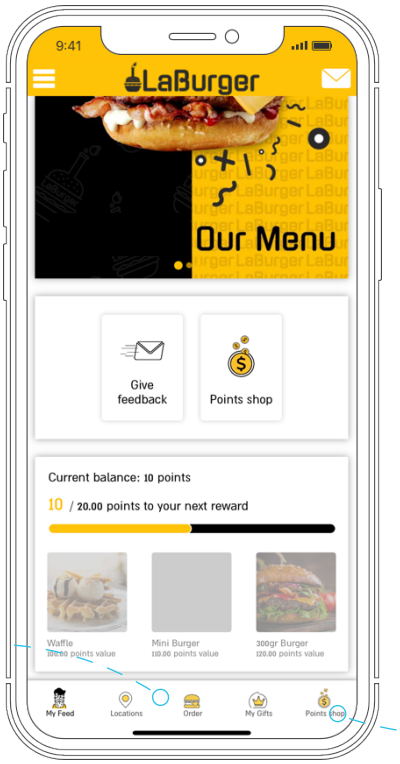


Button Color

Button Color

Button color 30% opacity

NAVIGATION BAR

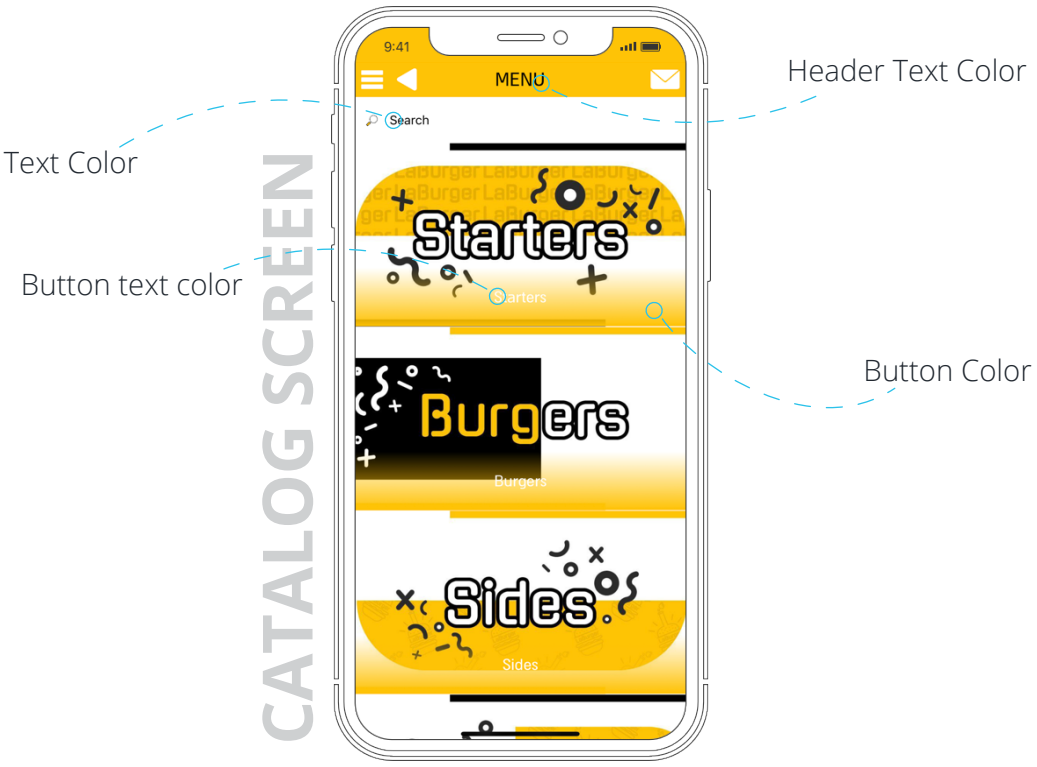


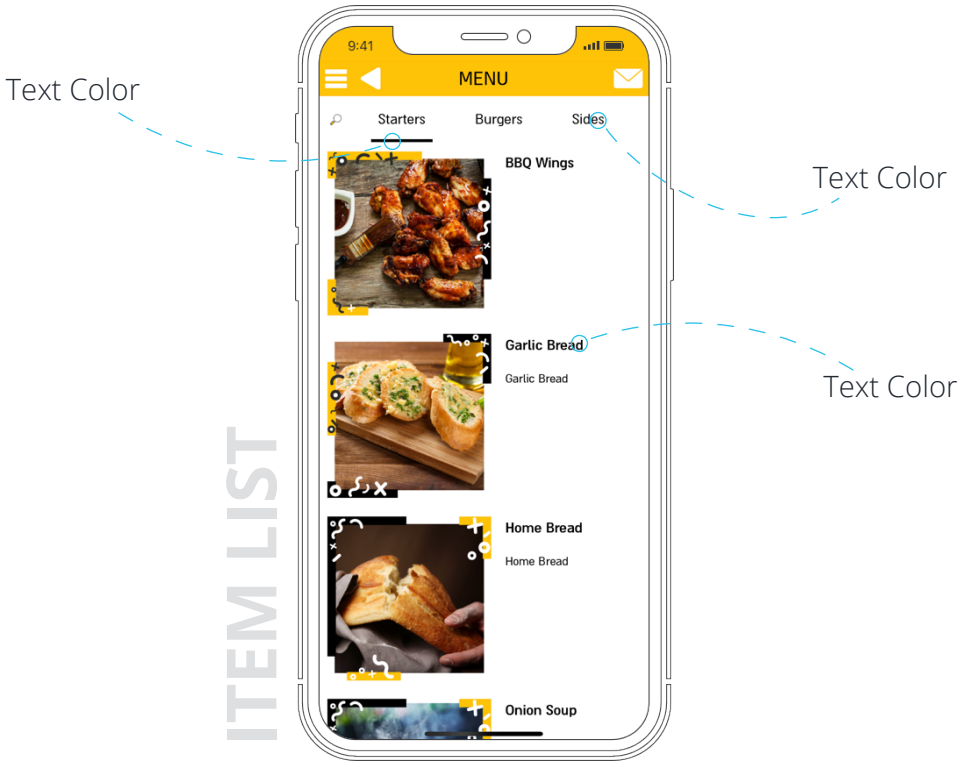
Navigation Bar Background Color

Text Color

A subtle background color will make your text, buttons and images pop out!

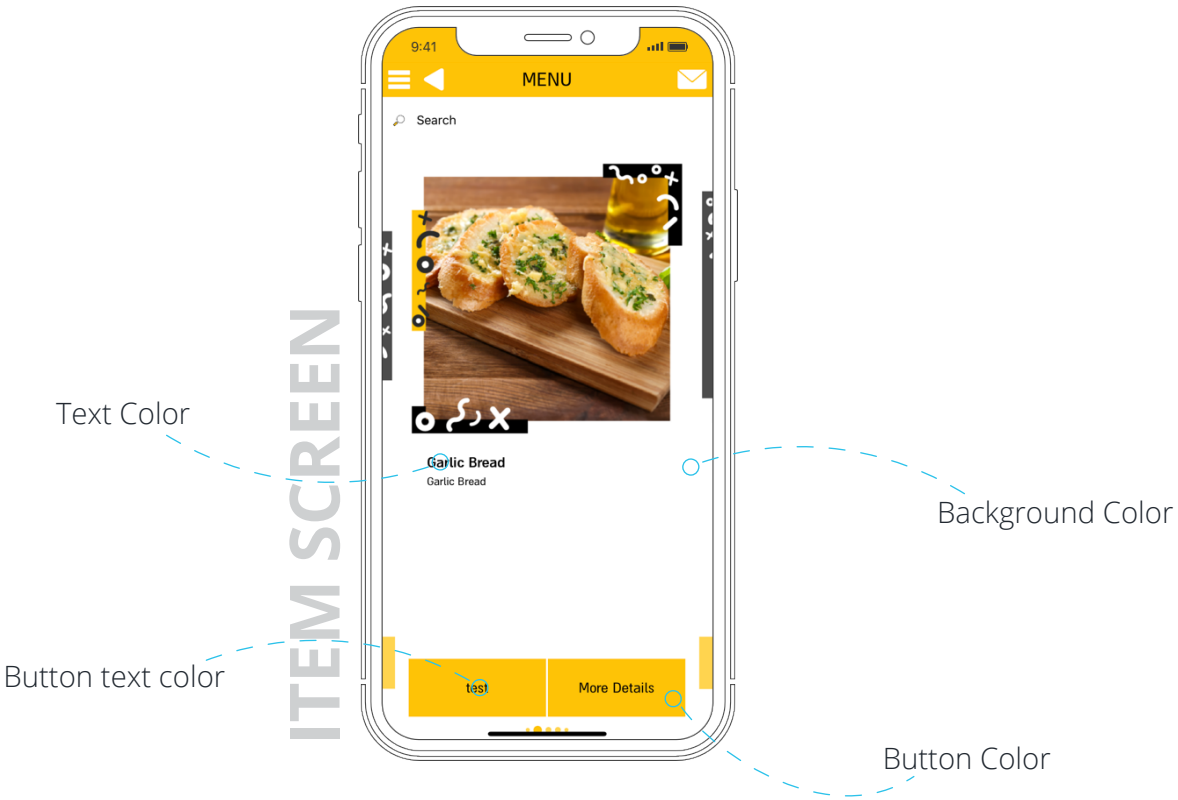
Graphic Guidelines - Color Scheme





Make sure that the text is readable throughout the app by choosing a text color with high contrast to the background color and the widget background color.

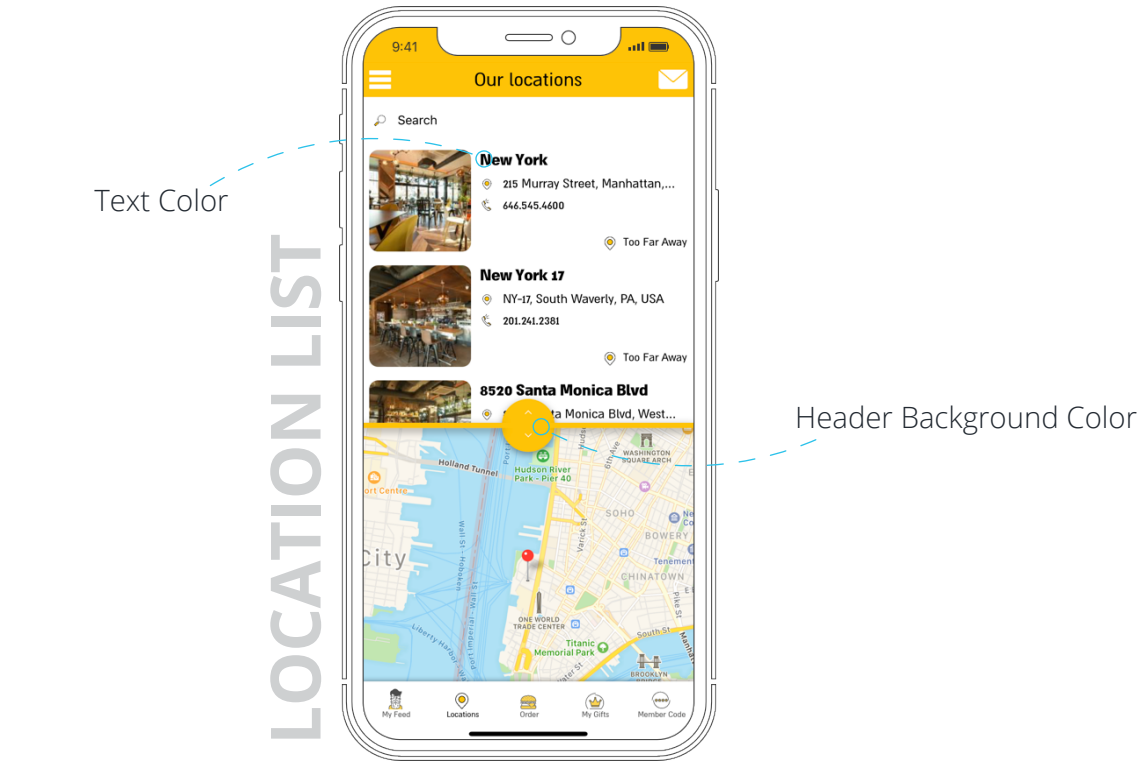
Graphic Guidelines - Color Scheme

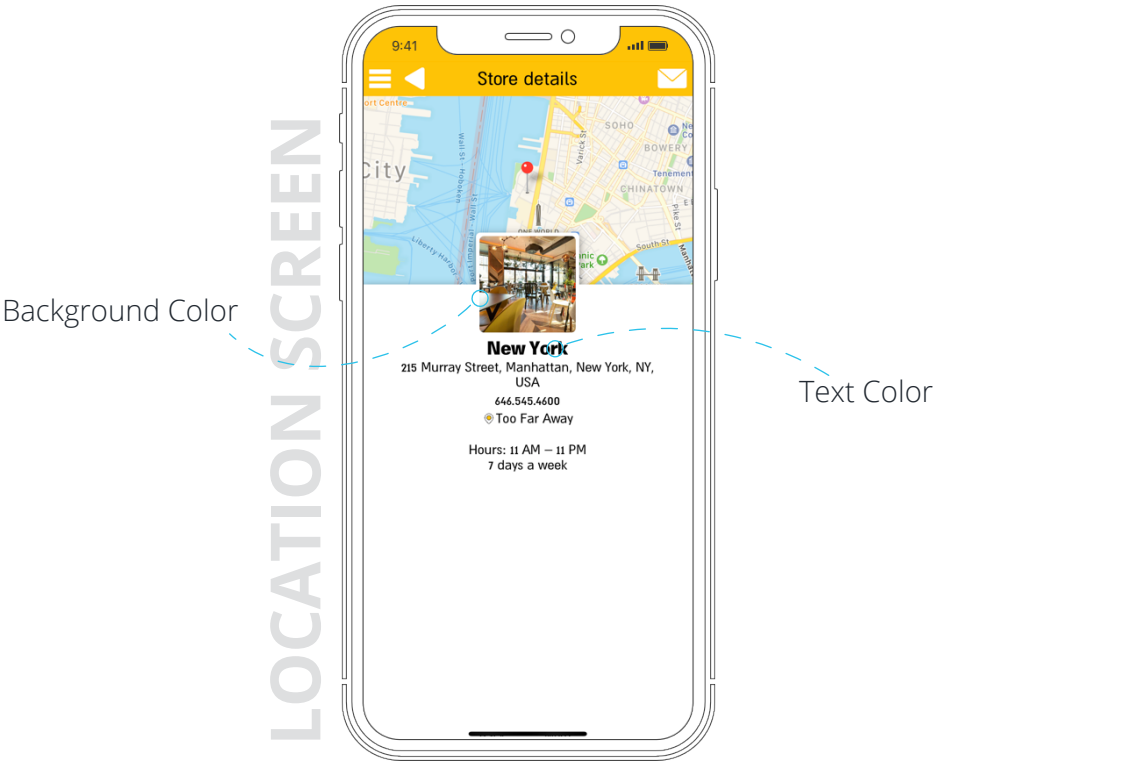




Choose your main brand color for the buttons and header background to make the app design cohesive with your business.

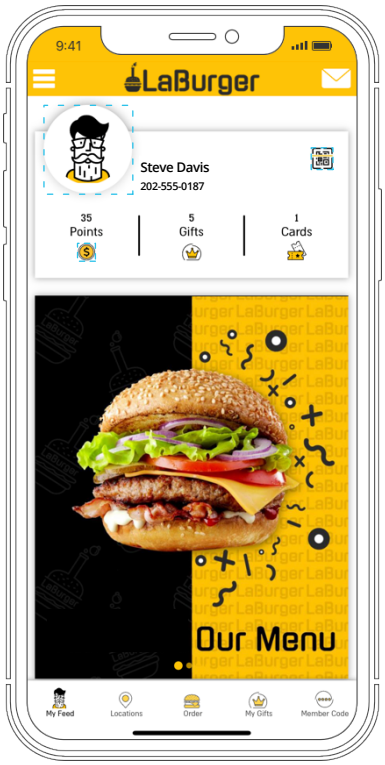
Graphic Guidelines - Color Scheme





Graphic Guidelines - Images & Icons

PROFILE WIDGET



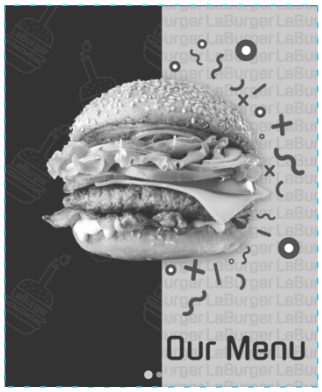
Profile image — 700x700 px

General icon — 700x700 px

Benefit icon — 700x700 px

WELCOME MESSAGE





Welcome Message image

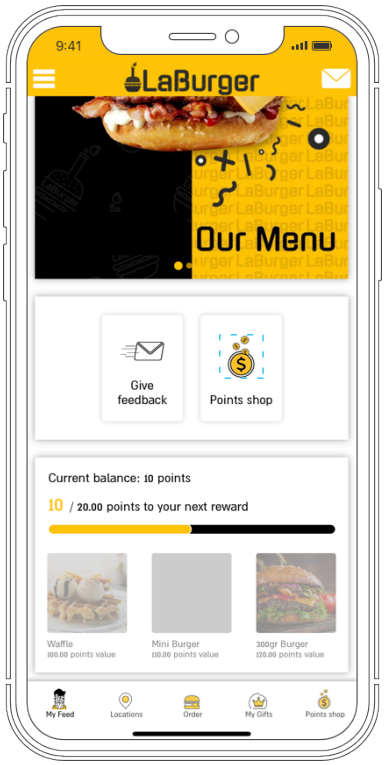
960x1230 px

*Keep the width of the image as specified here. the hight can be changed according to the design.

All welcome message images must have the same size and proportions.

Graphic Guidelines - Images & Icons

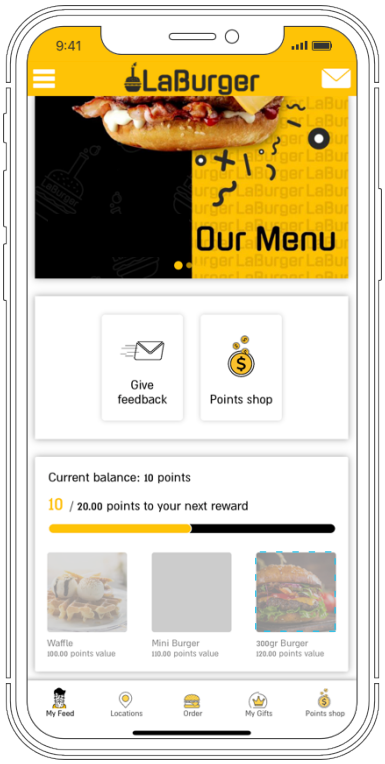
TILES WIDGET



General icon

700x700 px

POINT SHOP WIDGET



Item image

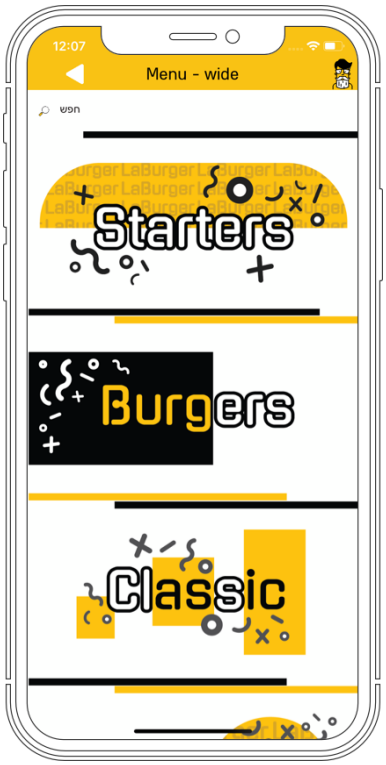
700x700 px

The net size of the icon is up to you! Add empty space around the icon itself within the 700x700px image to control the size and position of the icon displayed in the app.

Graphic Guidelines - Images & Icons

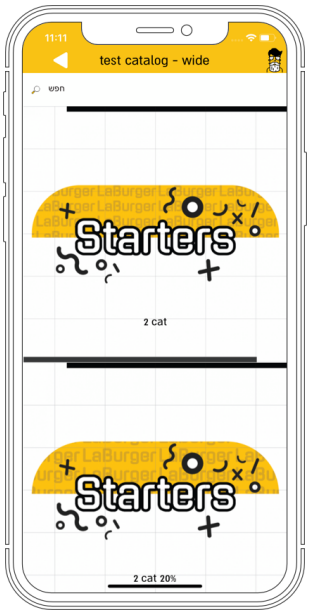
CATALOG CATEGORIES

Wide View

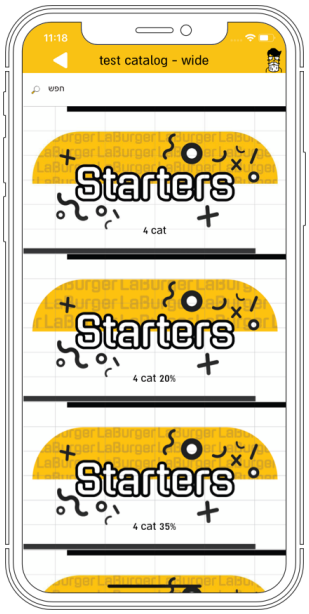


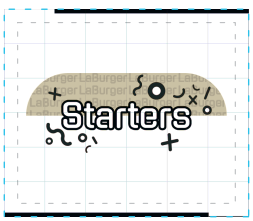
The app catalog has two views - wide and square. In the wide view, the number of existing categories is important and affects the categories image size.
Image size does not have to match exactly to the recommended size in this document, but to get a good result it is required to maintain the aspect ratio.
For example, a file with a recommended size of 700px * 700px will be displayed well even if you use a 900px * 900px file.
*****The recommended size represents a size that is not too large and will effects system performance, but it is not too small and will affect object visibility**.



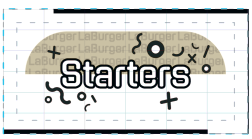




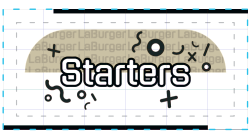




916x778 px



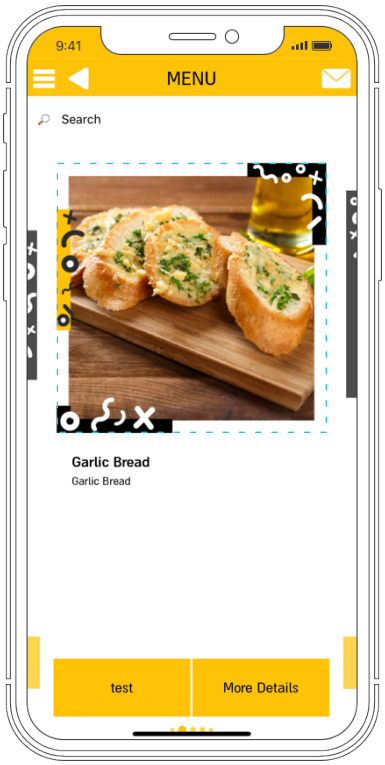
916x466 px



916x450 px

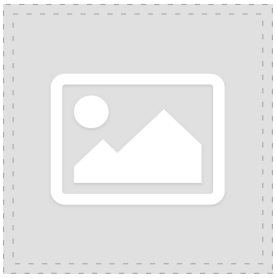
Graphic Guidelines - Images & Icons

ITEM SCREEN





Item image



750x750 px

NAVIGATION BAR





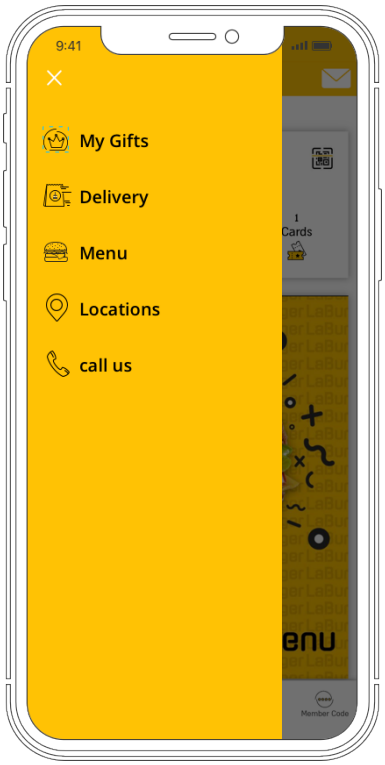
General icon

700x700 px

The net size of the icon is up to you! Add empty space around the icon itself within the 700x700px image to control the size and position of the icon displayed in the app.

Graphic Guidelines - Images & Icons

SIDE MENU

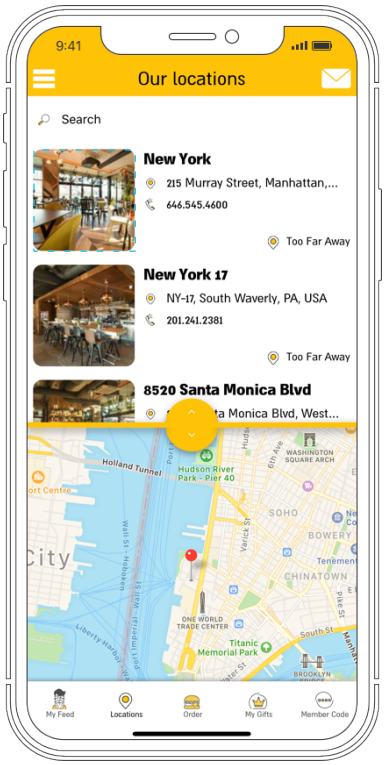


General icon

700 x 700 px

Graphic Guidelines - Images & Icons

LOCATION LIST

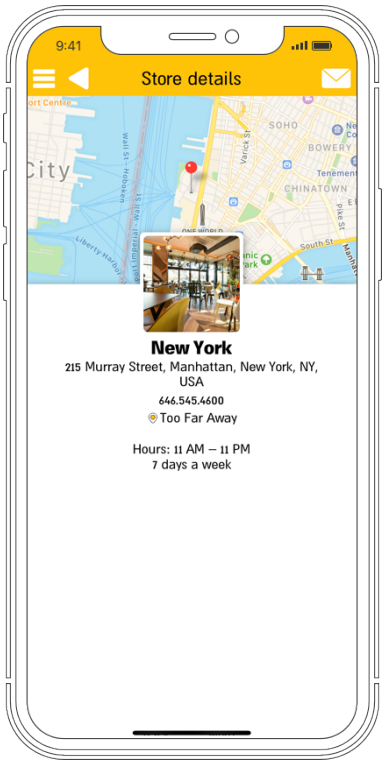



Location image



800x800 px

LOCATION SCREEN




Location image



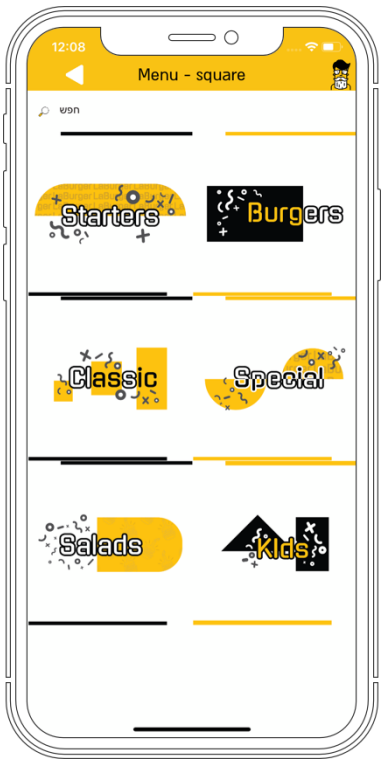
800x800 px

The same image is used in the location list and location screen.

Graphic Guidelines - Images & Icons

CATALOG CATEGORIES

Square View



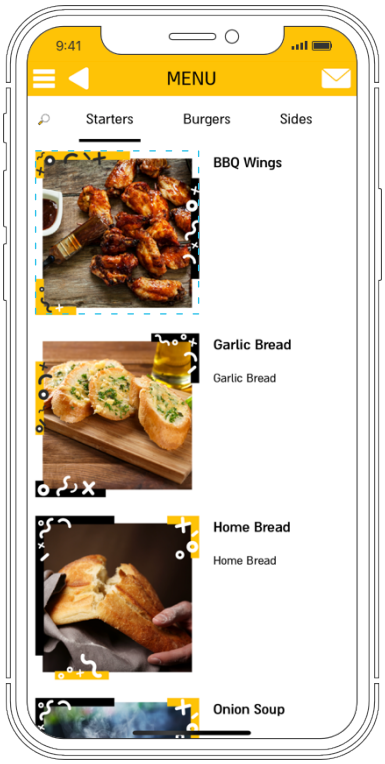


Square Category image



750x750 px

ITEM LIST





Item image



750x750 px

The same image is used in the item list and item screen.