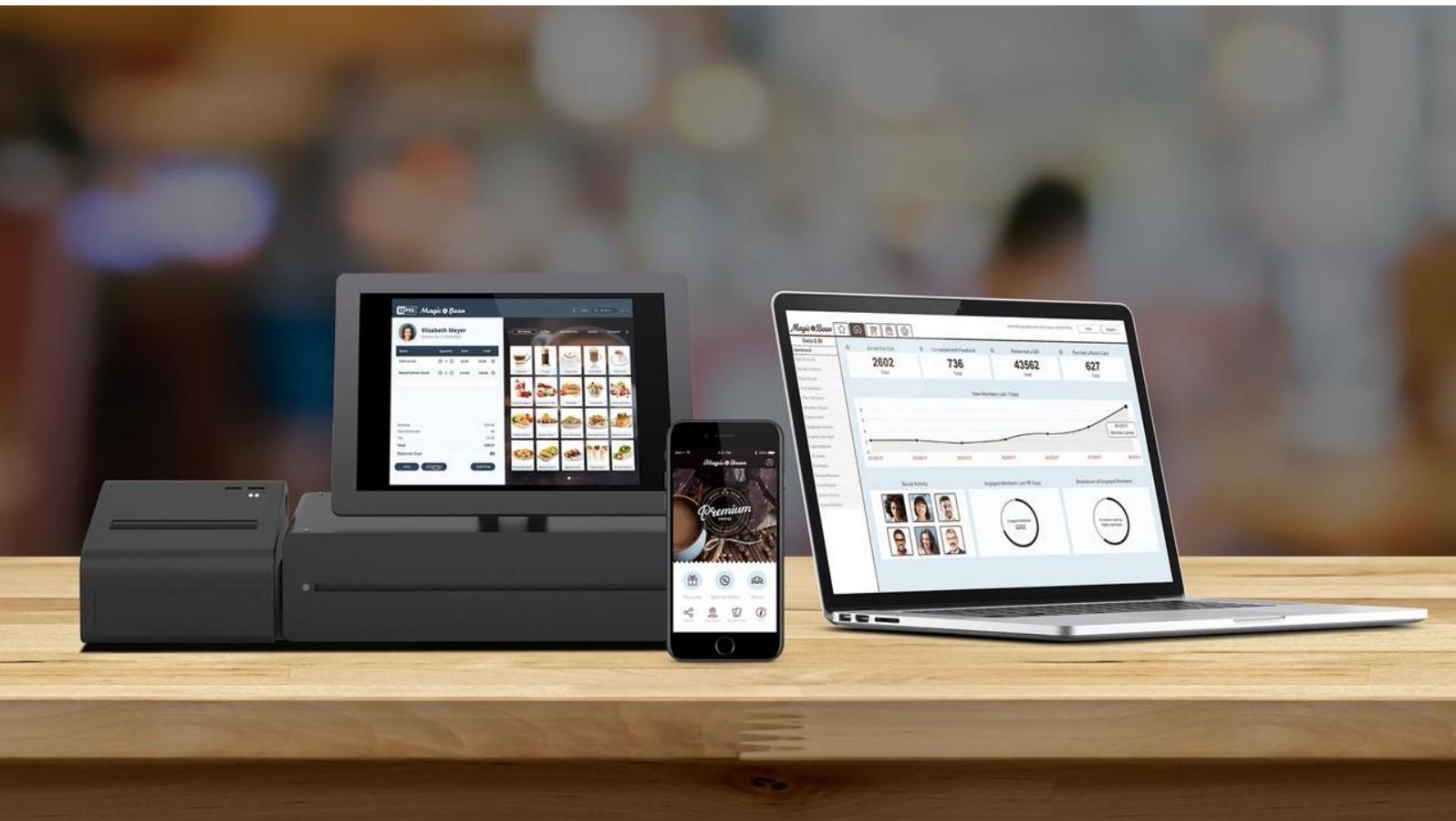


RELEASE NOTES

February 2021



Version Content

Migrate firebase to a new project.....	1
Consent.....	1
Support @Consent.LandingPageLink mention in marketing sms.....	1
Support Send SMS/email after quick registration	1
Allow passing marketing communication approval in Quick Registration.....	2
Side Menu Icons' - On / Off	3
Facebook Pixel/Google Tag Support in Landing page.....	4
Verification code email enhancement.....	5
Better visibility for Import sourced user actions.....	6
SMS logs.....	7
Bug Fix.....	7

Migrate firebase to a new project

With the new solution we can separate the google ID for businesses that are still under Como's account and give access to the firebase analytics without being exposed to all data.

The data in Firebase analytics will be available only starting the migration day.

Consent

Support @Consent.LandingPageLink mention in marketing SMS

Having the mention available for use in any marketing SMS will make it easier for the businesses to send request to their customers to complete registration details, even if consent flow is disabled for this business:

- A. Till now **@Consent.LandingPageLink** mention was supported only in consent SMS\registration SMS (hub1).
- B. **@Consent.LandingPageLink** is a fake mention, it doesn't have an auto complete, just copy it as it is in the consent sms.
- C. Please remember - a marketing SMS message can be sent only for members with allowSMS=true.

Send SMS to Shiri Test

SMS Content

Hi Member: First Name
Please update your details in the link below:
@Consent.LandingPageLink

Length with unsubscribe text: 129 Charged messages: 1

Note: The actual charge for messages that include dynamic text (like member name) may vary based on the actual length of the dynamic text (like Alexander vs. John). This SMS is sent without an unsubscribe option since it notifies the member of a change in terms. However, it may be considered as a marketing SMS if sent too often per member

Cancel APPLY

Support Send SMS/email after Quick Registration

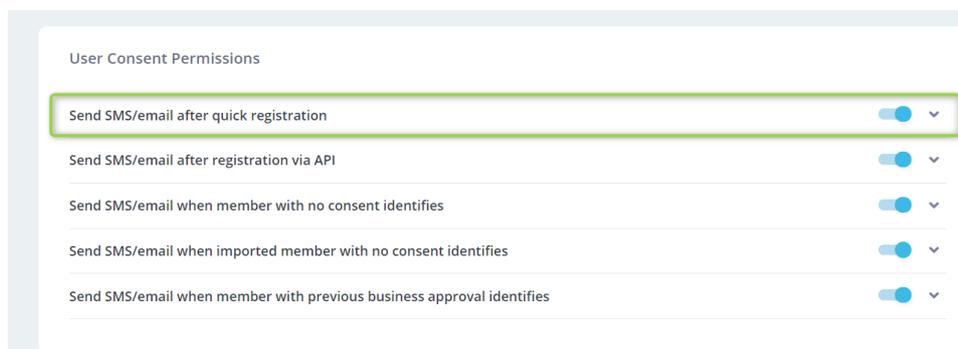
Even if the consent flow is turned off (disabled).

In addition to the above, from now on if hub2 configuration for Send SMS/email after quick registration is turned on - the consent SMS will be sent automatically when a member is registered in quick registration flow, even if the consent flow is off.

When registering members using Quick Registration, POS (or registration API in some cases) the members are registered without a value for their allow SMS and Email preferences. In this case, allowSMS/allowEmail=none.

We can't send them SMS messages to get additional info since they don't have marketing communication approval.

Before this fix, If the consent flow is disabled for this business - consent SMS/email was not automatically sent after Quick Registration resulting in a situation, and we had no opportunity to allow the members to change their preference to allow marketing communication (allowSMS/allowEmail=yes).



Allow passing marketing communication approval in Quick Registration

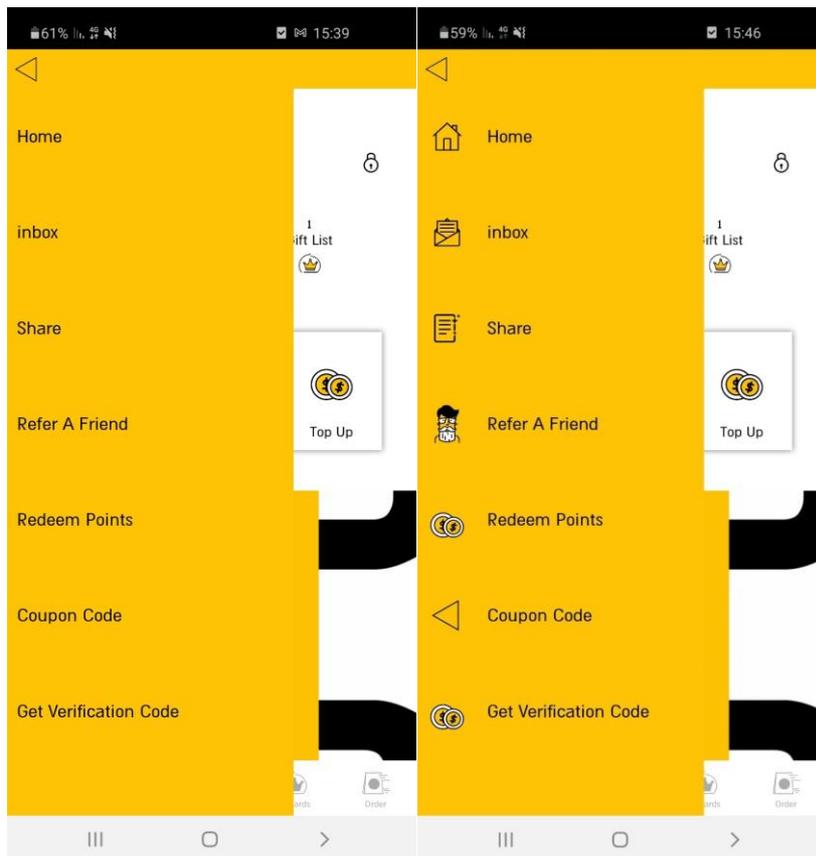
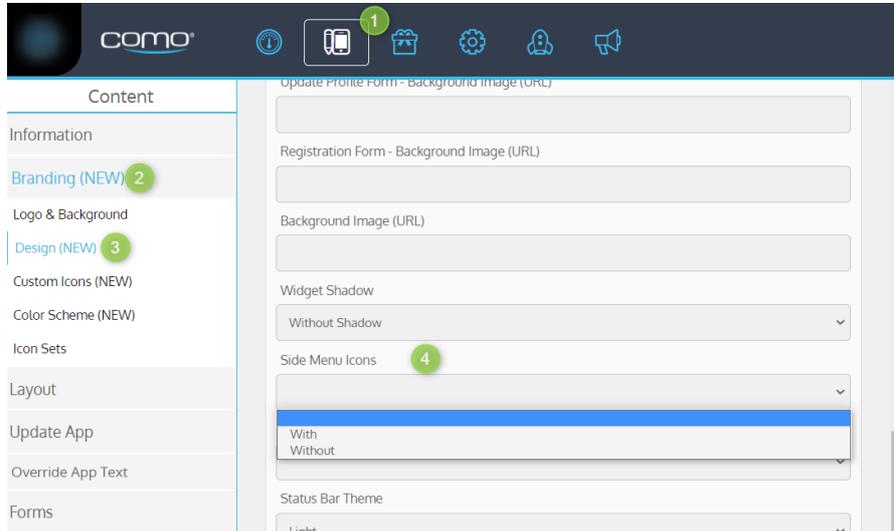
With Registration API, we have the ability to pass the allow SMS/Email parameter as part of the call, allowing third parties integrated with us (Ordering, Wifi, etc..) to ask for marketing communication approval on their flow. From now on, it will be possible in Quick Registration as well.

Quick Registration is becoming more and more common with our first parties as an API to register through them to Como.

Side Menu Icons - On / Off

New configuration under Content → Branding (New) → Design (NEW):

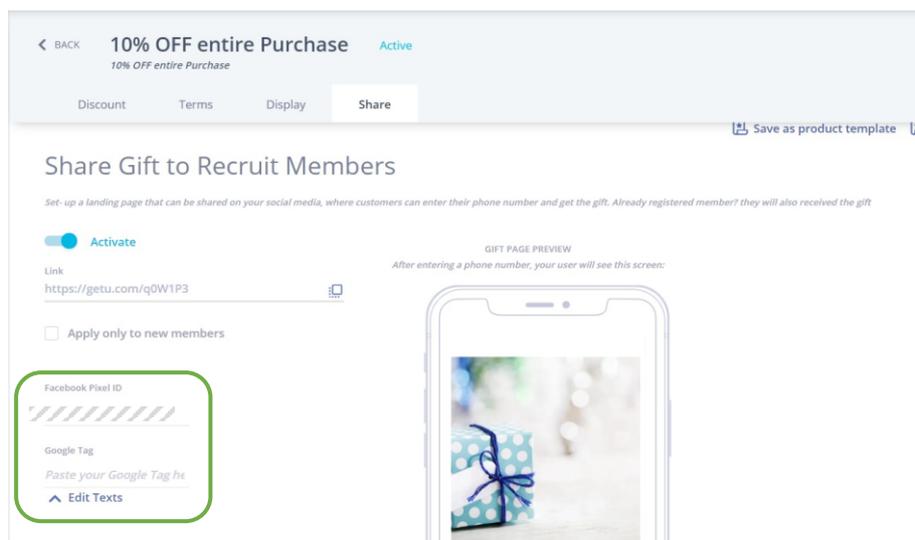
Side Menu Icons – With / Without side menu buttons icons



Note: requires re-submission.

Facebook Pixel/Google Tag Support in Landing page

- The **Facebook pixel/Google Tag** is an analytics tool that allows you to measure the effectiveness of your advertising by understanding the actions people take on your website.
- You can use the **pixel** to: Make sure your ads are shown to the right people- in this case the social media gift landing page.
- Once you've set up the Facebook pixel, the pixel will fire when someone takes an action on your website. The pixel receives these actions, or events, which you can view on your Facebook pixel page in Events Manager. From there, you'll be able to see the actions that your customers take. You'll also have options to reach those customers again through future Facebook ads.
- With the integration to our Gift Landing page the businesses will be able to track customers joining from there and find look alike crowds.

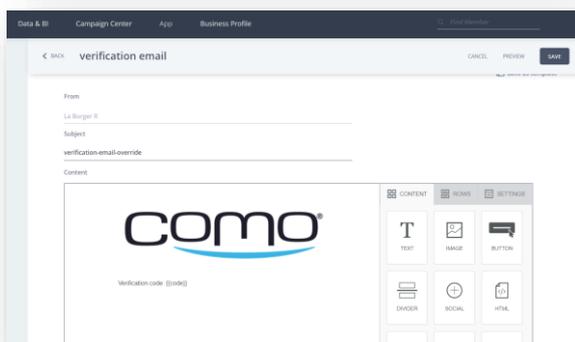


Verification code email enhancement

1. Changing legal footer - The “This is an advertisement” indication was moved to the end of the email and font size was reduced.
- For existing templates, resave for changes to apply.



2. Added an option to modify the verification email.
To activate it:
 - a. Go to Hub2 → campaign center -->Emails
 - b. Create a new email template with the name - "verification-email-override"
 - c. Create the email with the design and text you wish, make sure to put "{{code}}" wherever in the text you wish the code to appear. This parameter will be replaced with the actual code.
- To remove the template and revert to use the original basic verification email, simply deactivate the template and the default email will be back.



Better visibility for Import sourced user actions

When hovering over the icon of user actions logs in the member profile screen, a tooltip will appear and indicate if it was originated from an Import. Import user actions are points/credit updates as well as tags.

The screenshot displays the 'Como' member profile interface. On the left, the member's name 'Daniela Jara' is shown along with their profile picture and a '+ Action' button. Below this, there are statistics: '\$52k Spent', '7 Visits', and '706 Points'. The 'BASIC INFO' section includes birth date (06/12/1989), phone number (946758448), and email (danielajara8@gmail.com). The 'PREFERENCES' section shows checkboxes for SMS, Email, Push, Location, and T&C.

The main area is titled 'Activities' and contains a list of events. A tooltip is visible over the 'Received 400.00 points (updated balance: 706.20)' activity, indicating 'Source: import'. The activity list includes various events such as tagging, untagging, push notifications, and app usage.

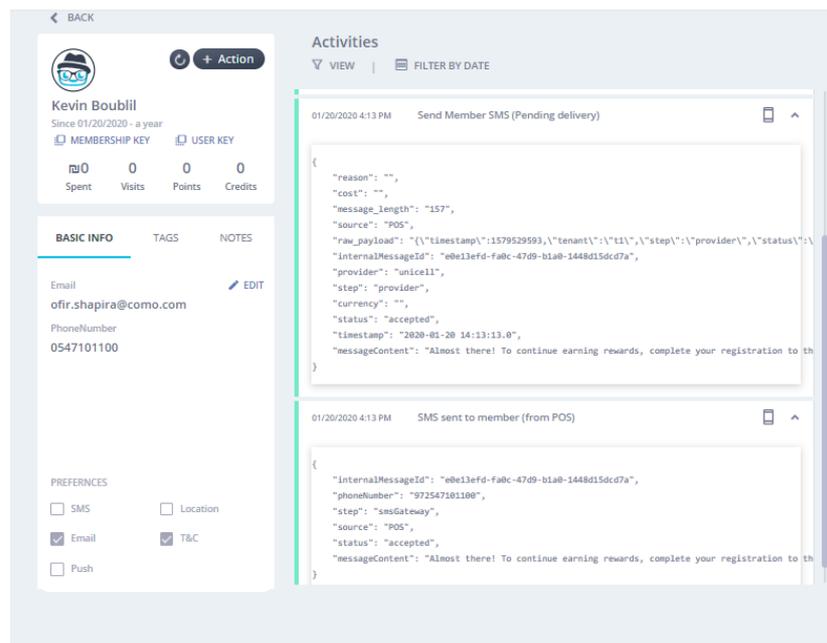
Time	Activity	Icon
17/02/2021 12:15 PM	Tagged as '*Behavior Days Since Last Visit 1 Month*'	Person
17/02/2021 12:15 PM	UnTagged as '*Behavior Days Since Last Visit 14-29*'	Person
12/02/2021 3:01 AM	Tagged as '*Behavior Days Since Last App Open 1w_to_1m*'	Person
12/02/2021 3:01 AM	UnTagged as '*Behavior Days Since Last App Open 0d_to_6d*'	Person
11/02/2021 1:39 PM	Failed to send push notification to member	Speaker
11/02/2021 1:34 PM	Pop-up message was sent to the member	Speaker
09/02/2021 3:25 PM	Received 400.00 points (updated balance: 706.20)	Person
09/02/2021 3:24 PM	Membership details update	Person
05/02/2021 2:34 PM	Pop-up message was sent to the member	Speaker
05/02/2021 2:34 PM	Failed to send push notification to member	Speaker
04/02/2021 12:03 PM	New app identifier created (login \ logout \ change device)	Phone
04/02/2021 12:03 PM	Logged out	Phone
04/02/2021 11:59 AM	Used the app using android (v.9)	Phone

SMS logs enhancement

The SMS related logs that appear in the member profile screen, were enhanced to include much more details, useful for a deeper SMS related bug troubleshooting.

For more information on how to investigate the SMS logs:

<https://knowledge.como.com/hc/en-us/articles/360019823940-SMS-logs-Investigation>



Bug fix

- Gift list - increase fetch limit to 500 - [825394518](#)
- Accessibility
- AppText Parameters is not working - [CNP-18791](#)
- Issue with the distorted header on iPhone 12 - [CNP-18798](#)
- Popup message - "ok" button is not taking what defined in the hub - [CNP-18795](#)
- Resend-sms + sms limit - [CNP-18788](#)
- In-app browser - crash on iOS when adding iOS specific query parameters of the in-app browser