# **RELEASE NOTES**

## January 2021 | phoenix & Android & iOS release





Version Content Android Version: 2.2.2 - new version iOS Version: 2.2.2 - new version

Phoenix Version: 1.5.8 - new version

- Minimum binary version iOS: 2.2.2
- Minimum binary version android: 2.2.2

#### **Deep linking:**

- a. Deep link to web view
- b. Dynamic parameters of deep link

#### Push notifications:

Clickable link from Push Notifications

**Bug fixes** 

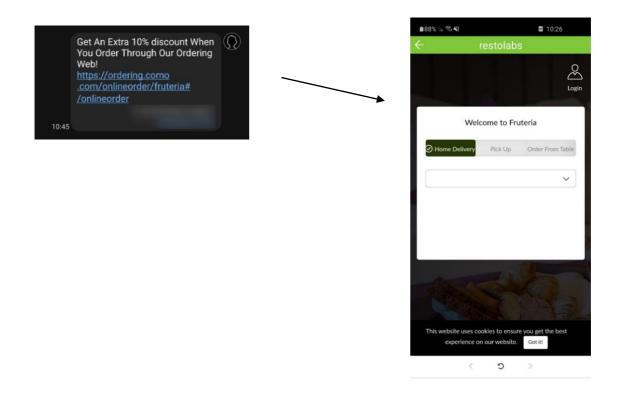


#### Deep link to webview

Dynamic Links help to control where a user lands depending on whether they have an app installed or not. Having such behavior gives a richer user experience when interacting with marketing campaigns.

You can send the link through an SMS, Push, or publish on your social media.

For example- send through SMS your ordering web view- When the user will click on the deep link - it will redirect him to the app and then will open the web view you defined.



For more information search in the Knowledge Center: *How to create a deep link*.



### Dynamic parameters of deep link

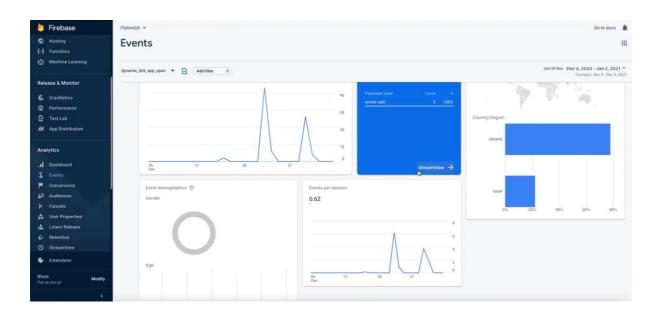
Add UTM parameters in the final section of the dynamic link creation (for example:

Campaign source: Google and Campaign name: Winter Sale).

When the user clicks the dynamic link with the app already installed, these are the values that send to the firebase analytics.

Add social meta tags for better sharing ⑦	
Track a campaign with UTM paramete	ers 🗇 🔨 🔨
Campaign source (utm_source) ⊘	Campaign medium (utm_medium) ⊘
Google	Campaign
Campaign name (utm_campaign) 🕥	

Skip the app preview page (not recommended) ③





## Clickable link from Push Notifications:

When members click on the push notification from their lock screen- the app will be opened and then the web view will pop up with the URL from the push.

For example- send external survey (e.g., Howazit) with Push Notification:

<ul> <li>La Burger 15:59</li> <li>La Burger</li> <li>Please take a moment to fill out the Your input will help us provide you w https://www.howazit.com/Laburge</li> <li>Click on the push</li> </ul>	with the best service!
	15:18 💷 51% 兆 🕅 🕸 🛛 \cdots 🖗 🛅 🖬 🗘 🗞 📶
	: 57 🔒 c.howazit.com/m/Carr
	éLaBurger
	Hi , I'll be happy to learn about you experience today at Investors?
	I'm really sorry to hear that! In what areas do you think we should improve?

Quality	Send
Service	Quality
Member Club	Cleanliness
	0 D



#### Bug fix

- deep link to ios app not working using Firebase <u>CNP-18765</u>
   Firebase dynamic link setup is required in hub1 before submitting the app. (check comment on "Deep link to webview" in Features)
- Member invite code not aligned on app <u>CNP-18778</u>

