NEW FEATURES

APRIL 2019

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Version Content

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SSR migration

Registration Form - Default Birthday Date

In order to secure the minimum age (which below registration will fail), when the user starts to type his birthday, the default date will be set like the user turned 18 today. If the user is below the minimum age - he won't be able to complete the registration.

Field Description in Registration Form

The new SRR registration form is now supports fields description, the same as the app-module registration form.

New Gen APP

Scratch Gift Display

Scratch gift animation is now available in React apps based on the gift configuration in the hub. The member will see the animation at the first time he opens the gift display and until completely scratches it. From that point, the display will be clear with no scratch animation.
Also, you can now set scratch card regardless the "show redeem code in the app" configuration.
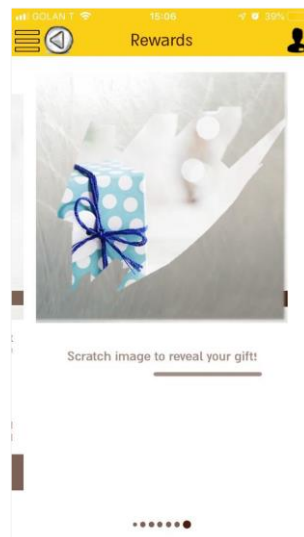
Punch Card Redeem Button

Now you can define if punch card display will include redeem code in the app (hub configuration). With this improvement, assets' redemption can behave the same for gifts and punch card. The redeem button is not needed for POSs with gift list.
Also, now we have a clear display for the following punch card statuses:

1. Ready to redeem
2. Redeemed
3. Expired

Campaign center - Email editor

Emails – Templates, Related Activities & More

Enhancements were made to emails created from the Campaign Center, such as:

- Save email as template
- Use email templets
- View all the activities that are currently using this email

Rules Email Analysis

In addition to email analysis that sent from 'One-time actions' you can now review performance of email sent from rules.

Create Emails Directly from Activities

Create a new email in the process of creating an activity to send an email. For example, when creating a one-time action to send an email, either select an existing email from the email drop-down or select to create a new email instead.
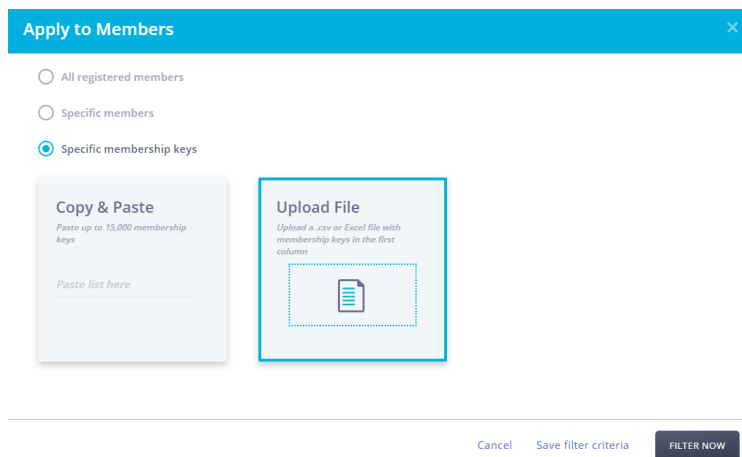
Perform Actions

Do

Send Email ▼

Email template

Search 🔍

Emails   Create Email
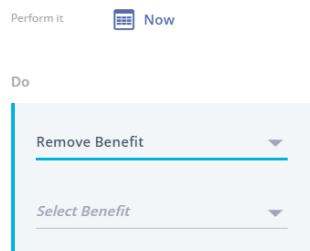
Welcome email with poi...
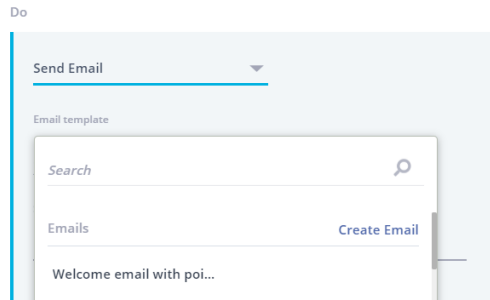
Hub 2.0

One Time – Filter By Member Action, Membership Keys & More

Enhancements were made to one-time actions created from the Campaign Center, such as:

- Filter by members who didn't receive a benefit
- Filter by membership keys from a CSV or excel file
- Remove gift assigned to selected population

Apply to Members   ✕

○ All registered members
○ Specific members
⦿ Specific membership keys

Copy & Paste
Paste up to 15,000 membership keys

Paste list here

Upload File
Upload a .csv or Excel file with membership keys in the first column

Cancel   Save filter criteria   **FILTER NOW**

Perform Actions

Perform it   ▦ Now

Do

Remove Benefit ▼

Select Benefit ▼

![como logo]

Gifts with No Action

Reward members without POS redemption.
For example: restaurant is giving away umbrellas in the winter. This product is not in the product line of the business and cannot be found in their POS. Note: this capability is not available for all hub users/ business and required permission.

Give Discount

⦿ On entire purchase

Do

No POS Gift ⊘   ▼

Please note: when this action is chosen, don't set conditions - they will not be applied.

Sending Marketing SMS As A Business Feature

In order to prevent extra cost to businesses who using marketing SMS despite their intention, "Send SMS" action in hub 2.0 will be allowed only for businesses who set up in the hub: "Marketing SMS Services" @ External Services settings.

Probability Condition in Split Cases (Lottery)

Probability was added to split case's conditions in rules and one-time activities. This allows to send different actions based on probability. For example: when member have birthday, send them scratch card – 40% will receive 15% off voucher while 60% will receive free dessert.

> Case 1 of 2
40% - 15% off entire purchase voucher
When: Probability is 40 %
Do: Award 15% off entire purchase voucher

> Case 2 of 2
60% - free dessert |
When: Probability is 60 %
Do: Award Free Dessert

Hub 1.0

Remove Deprecated Features

The following features were removed from hub 1.0:

- Data wizard (Data & BI)
- Gift card (Benefits)
- Preview app (operation)
- Loyalty operation (operation)
- Member profile (operation)
- Website settings (operation)

Get Member's Verification Code from The Hub

Due to difficulties to receive SMS or email with verification code, member couldn't login to their app. This allows Como hub users to generate the verification code instead of the member, real time.

Get user verification code

PhoneNumber

Verification Code

* The user verification code is private and the business has the responsibility to identify the user before sharing the code