

# RELEASE NOTES

January 2025



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# Loyalty & Promotions

## Sorts & Limits Conflict Management - BETA

Streamline promotional management with the new **Sorts & Limits Conflict Management** feature. Effortlessly prioritize deals or gifts using customizable sorting strategies, reallocate unused discounts for optimal efficiency, and set precise limits on deals, gifts, or total discounts per transaction. This feature automates workflows, protects revenue, and enhances the customer experience by eliminating confusion and ensuring promotions are applied effectively—all while giving the merchant full control over promotional strategies

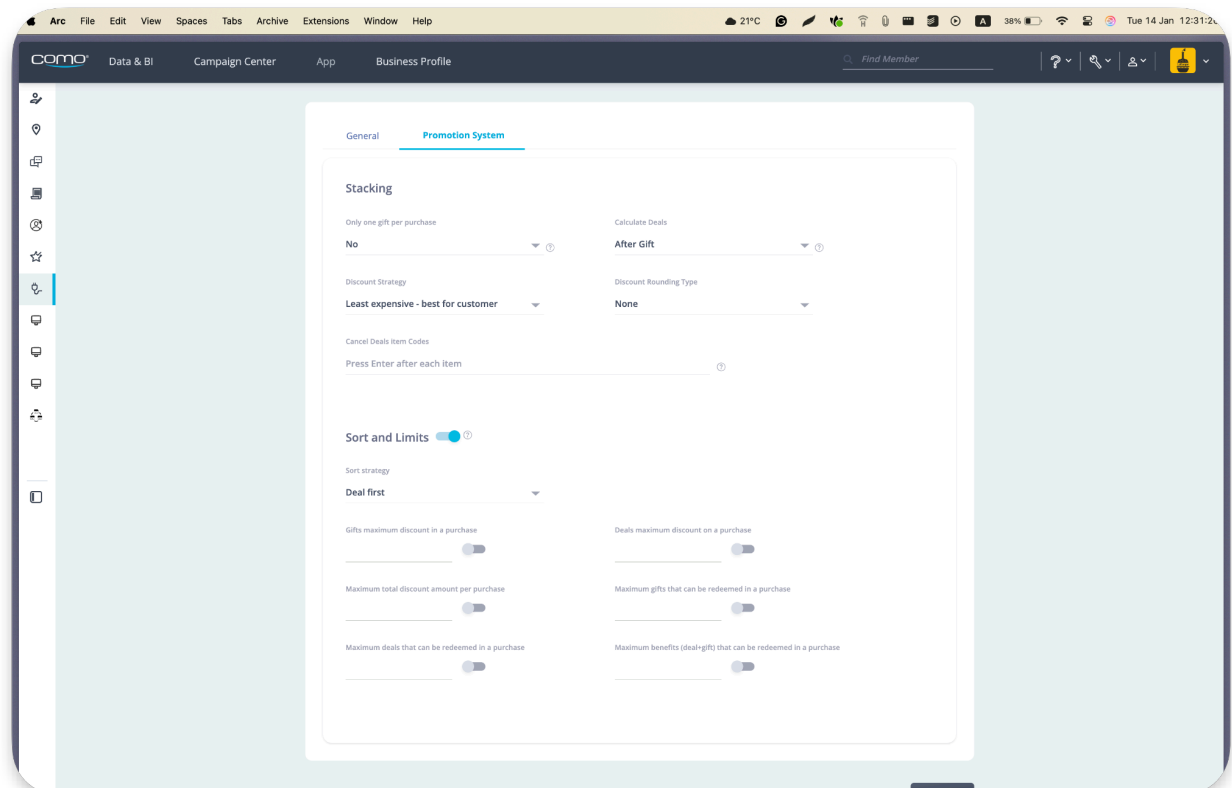
### Sorts & Limits Conflict Management Configuration

You can take control with the new Promotion System tab under POS & Connectivity in the Business Profile section, with the redesigned Conflict Management Configuration. This intuitive tool empowers merchants to:

- Define how the system prioritizes and sorts gifts or deals.
- Set limits on the number of deals, gifts, or their combination within a single purchase.
- Specify the maximum discounts for deals, gifts, or their combination.

These capabilities allow merchants to fine-tune promotions, ensuring a seamless and satisfying purchasing experience for their members.

**Available only on 4.0 integration.**



## Bug Fix

- Resolve points accumulation for delayed transactions involving multiple members

# Customer-Facing Tools

## Dynamic Text Translation - Phase 2

We're excited to introduce the next step in multi-language support for the Customer Portal: **dynamic text translation**. This feature enables a more inclusive and localized experience by allowing dynamic text to be translated effortlessly into any supported language, catering to a diverse audience.

To activate this feature, simply configure additional languages in your Customer Portal settings and provide seamless, multilingual interactions for your users.

### Menu & Features

Rewards

Menu Name

Rewards

en\_US

en\_US

es

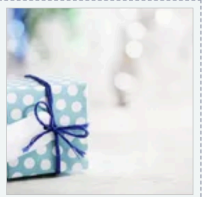
Menu Order

2

Default active page

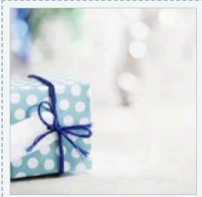
Active

Expired Reward Image



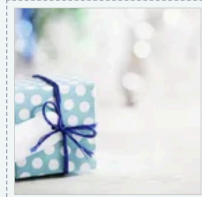
Select image

Redeemed Reward Image



Select image

No Reward Icon



Select image

No Reward Text

Oops You don't have any gift at all!

They will come soon!

en\_US

Allow Punch Card Rewards

Make default redirect after login

## Merge Flow - ALPHA

Our new Merge Flow empowers merchants to seamlessly manage multiple registration and update sources, providing enhanced control over user merging. This feature addresses scenarios where a member is registered with one unique identifier but attempts to register or update their profile using another identifier that already exists in the database.

For example, if a member uses a unique identifier (such as an email or phone number) that is already in use, the system flags the duplicate identifier and verifies it via 2FA with the user on the existing identifier. Once verified, the Merge Flow combines the profiles into a single user, ensuring a streamlined and cohesive experience.

**Note:** The new Merge Flow is available exclusively in the customer portal with full registration mode enabled.

**Matching Identifier Found**

We've found the same identifier exists in our database,  
would you like to merge it?

**Important:** If you choose to merge, some information  
may be lost.

NO

YES

## Merge Flow Configuration

Enabling the Merge Duplicates flag on the registration screen in the advanced settings section activates the Merge flow within the customer portal, allowing merchants to seamlessly manage duplicate profiles. Additionally, merchants can customize the prompt messages displayed to users when the Merge Flow is triggered.

**Note:** After enabling the merge flag, ensure you re-save the customer portal configuration.

### Advanced Settings

Custom Login

☐

This feature is not available when utilizing login validation for Email or Phone fields.

Card Activation

☐

Merge Duplicates

☒

Enable this option to allow merging of duplicate user registrations

Header

Matching Identifier Found

en\_US

Body

We've found the same identifier exists in our database, would you like to merge it?

en\_US


Note


If you choose to merge, some information may be lost.

en\_US

## Social Gift: Fresh New Design


The Social Gift feature has been revamped with a sleek, modern design, offering a trendy and refreshed look. This update also includes support for multi-country codes, enhancing functionality for our global merchants.





### New Share Gift

10\$ Off New Members





▼

Enter Phone Number...

SUBMIT

I acknowledge that I have read and understood the La Burger R [Terms of Use](#), [Privacy Policy](#) ,[Business terms](#) and agree to its terms

SHARE WITH OTHERS

## App

Android Version: 3.0.17 - (minimum Android version supported - 7)

iOS Version: 3.0.17 - (minimum iOS version supported - 13)

Phoenix Version: 3.0.18

- Minimum binary version iOS: 3.0.17
- Minimum binary version android: 3.0.17

## App Bug Fix

- Multi - lang sync issues
- Background image fix (image was not taking full length - space when scrolled to max)

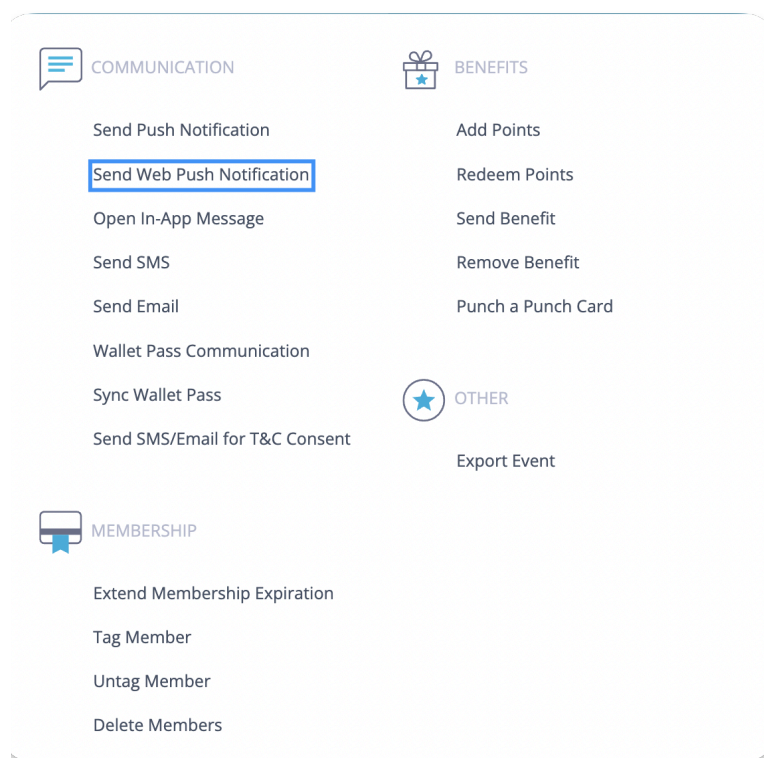
# Multi-channel Communication

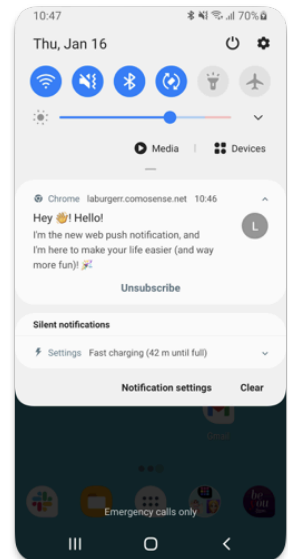
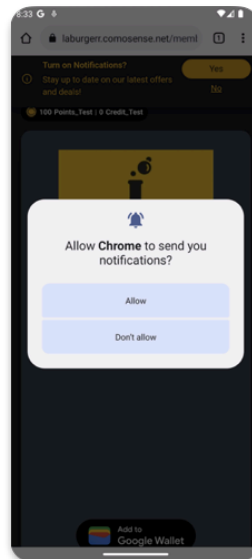
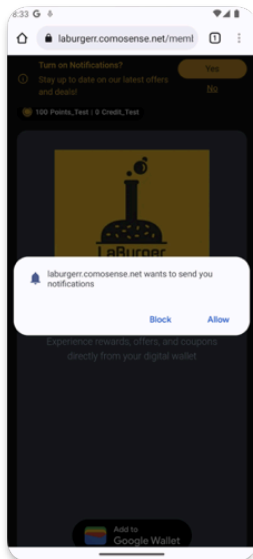
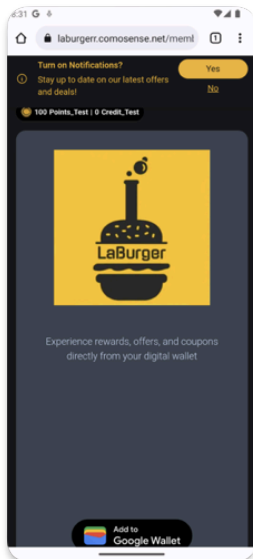
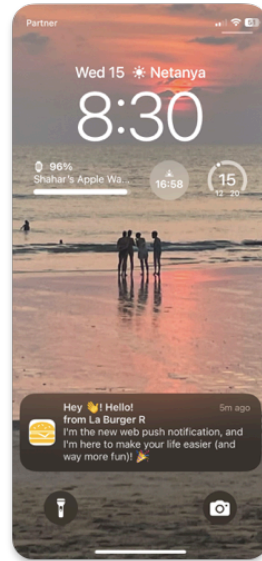
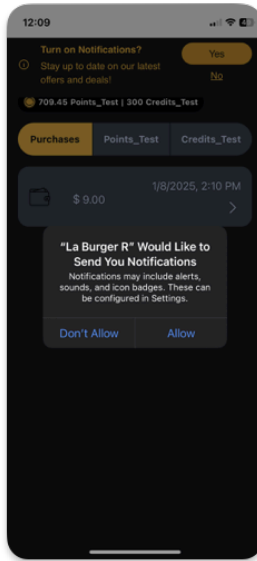
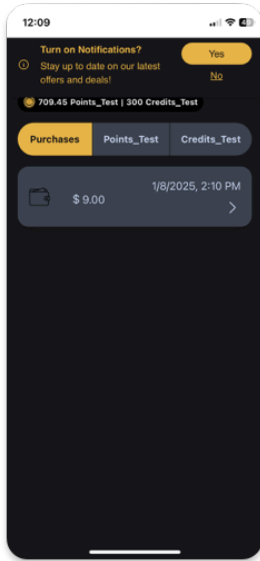
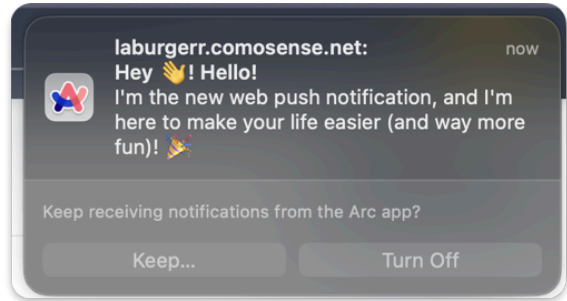
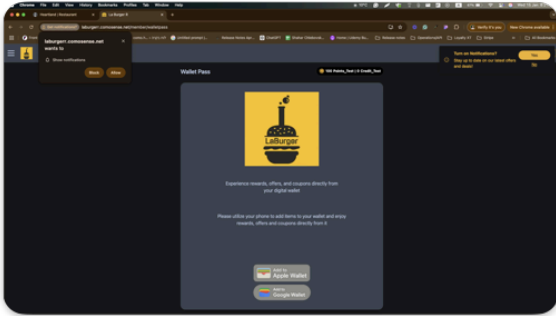
## Web Push

We're excited to introduce web push notifications as the latest addition to our communication portfolio. When users log in to the customer portal, they will automatically receive a prompt to enable web notifications. This enhanced feature allows users to stay connected with real-time notifications across devices. iOS users can enable this by adding the portal to their home screen via Safari.

IOS: Tap Share Icon → swipe up and tap Add to Home Screen.

To create a web push activity just create a rule or one-time action and click on Send Web Push Notification.





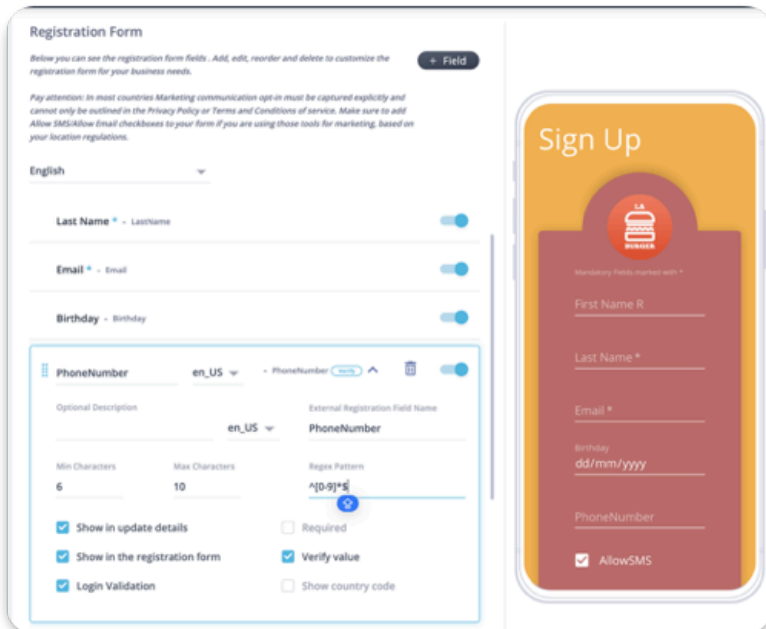
# Connectivity

## Merge Flow - ALPHA

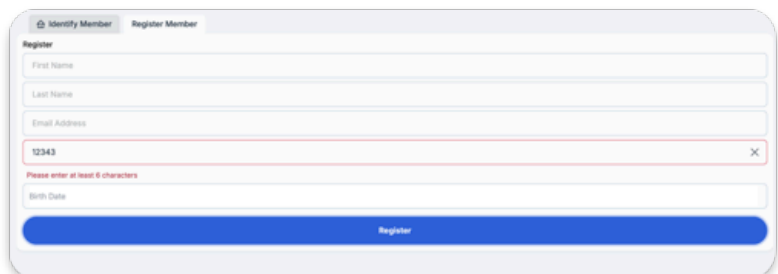
Our new merge API flag enables partners managing registration UIs to seamlessly update existing users by combining an update call with a merge flag. A common use case is when a member attempts to update details using a unique identifier (such as an email or phone number) that already exists. In such cases, the system responds that the identifier value already exists. With this new flag, the system will merge the profiles into a single user effortlessly.

## Agent - Phone Validation

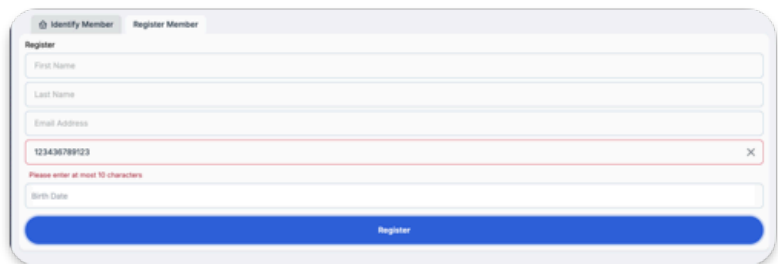
Phone validation is now driven by HUB configuration. Validation rules for registration will be automatically retrieved from the business registration form under the Business Profile, ensuring consistency and accuracy.



The image shows a configuration interface for a registration form. On the left, there's a list of fields: Last Name, Email, Birthday, and PhoneNumber. Each field has a toggle switch to enable or disable it. The PhoneNumber field is currently selected and expanded, showing its configuration details. These details include an optional description, a regex pattern (^[0-9]\*\$), and checkboxes for 'Show in update details', 'Show in the registration form', 'Login Validation', 'Required', 'Verify value', and 'Show country code'. The 'Verify value' checkbox is checked. On the right, there's a preview of the 'Sign Up' form, which includes fields for First Name, Last Name, Email, Birthday, and PhoneNumber, along with an 'AllowSMS' checkbox.



The image shows a registration form with the following fields: First Name, Last Name, Email Address, and Birth Date. The Email Address field is highlighted with a red border and contains the text '12343'. Below the Email Address field, there is a red error message that says 'Please enter at least 8 characters'. The Birth Date field is empty. At the bottom, there is a blue 'Register' button.

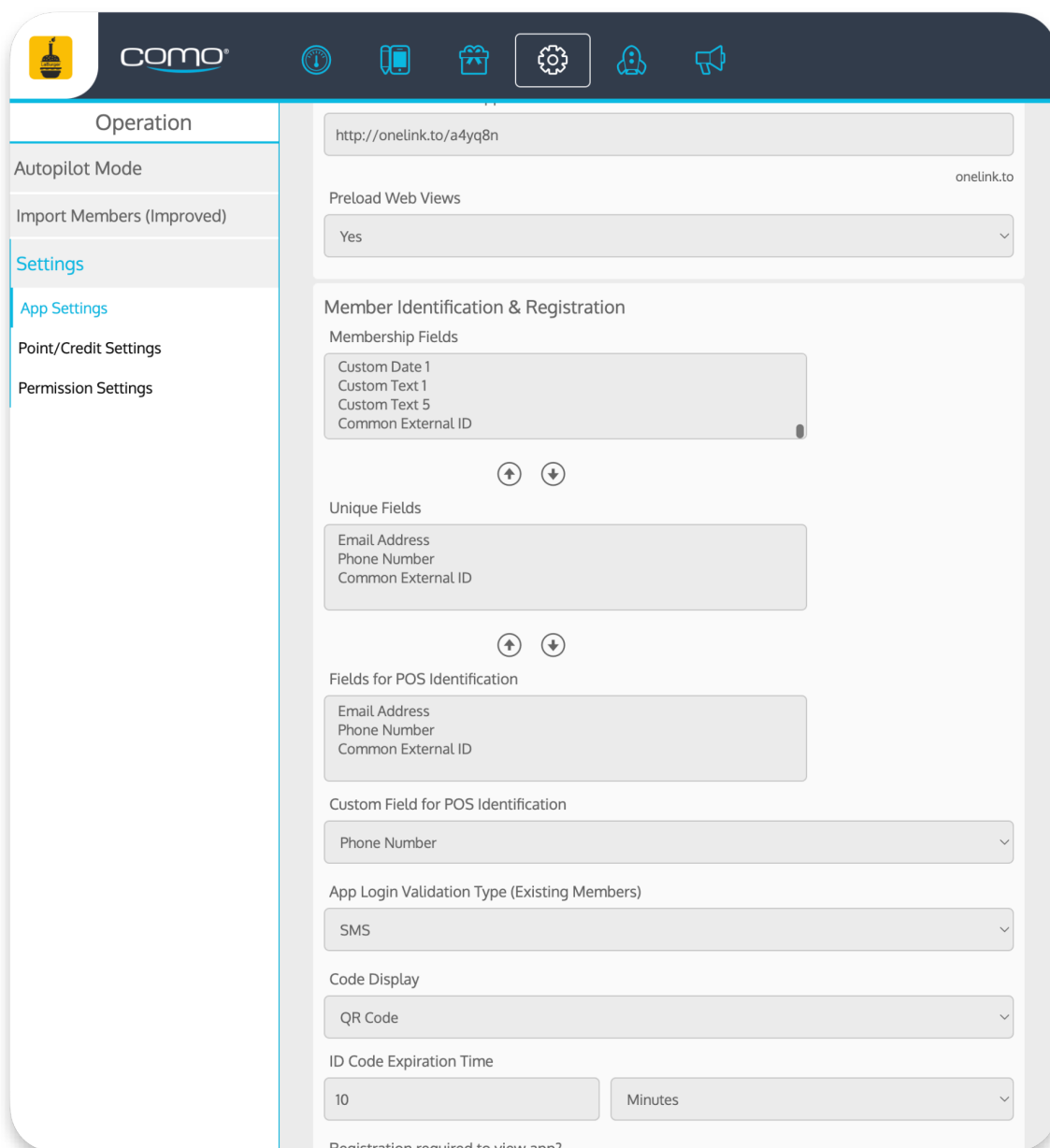


The image shows a registration form with the following fields: First Name, Last Name, Email Address, and Birth Date. The Email Address field is highlighted with a red border and contains the text '123436789123'. Below the Email Address field, there is a red error message that says 'Please enter at least 10 characters'. The Birth Date field is empty. At the bottom, there is a blue 'Register' button.

## Agent -Advanced Scanning: Custom Identifier Support

Our scanning capabilities have been upgraded to support a custom identifier field, enabling identification through QR code scanning. Any member static identifier value embedded in the QR code can now be recognized by the Agent scanning feature, significantly enhancing multi-source identification.

This update also includes support for Como Wallet Passes under the Agent approach. To enable this feature, configure the wallet pass identifier in HUB 1 under "Custom Field for POS Identification".



The screenshot displays the 'Como' HUB 1 settings interface. The left sidebar contains a navigation menu with the following items: 'Operation', 'Autopilot Mode', 'Import Members (Improved)', 'Settings' (highlighted in blue), 'App Settings' (highlighted in blue), 'Point/Credit Settings', and 'Permission Settings'. The main content area is titled 'App Settings' and contains several configuration sections:

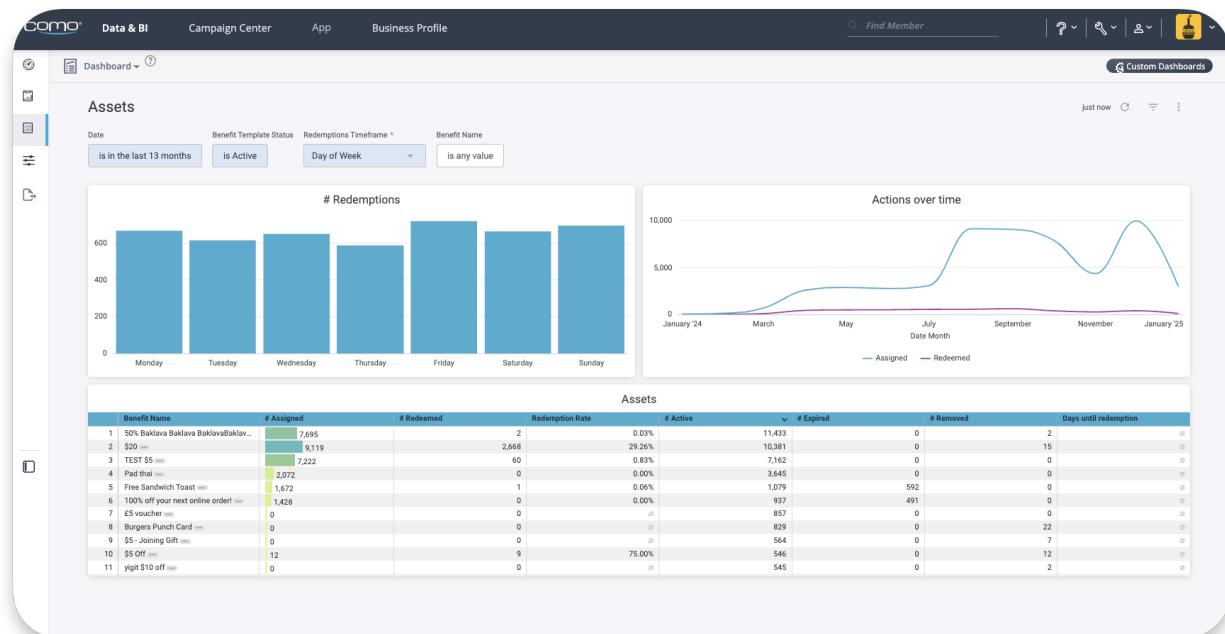
- Operation:** A text field containing the URL 'http://onelink.to/a4yq8n' and a dropdown menu for 'Preload Web Views' set to 'Yes'.
- Member Identification & Registration:**
  - Membership Fields:** A list of fields including 'Custom Date 1', 'Custom Text 1', 'Custom Text 5', and 'Common External ID'.
  - Unique Fields:** A list of fields including 'Email Address', 'Phone Number', and 'Common External ID'.
  - Fields for POS Identification:** A list of fields including 'Email Address', 'Phone Number', and 'Common External ID'.
  - Custom Field for POS Identification:** A dropdown menu set to 'Phone Number'.
  - App Login Validation Type (Existing Members):** A dropdown menu set to 'SMS'.
  - Code Display:** A dropdown menu set to 'QR Code'.
  - ID Code Expiration Time:** A text field set to '10' and a dropdown menu set to 'Minutes'.

At the bottom of the page, there is a small text link: 'Registration required to view app?'.

# Data & BI

## Active Asset Report Dashboard

Gain comprehensive insights with the new Asset Dashboard, designed to empower merchants with a detailed overview of their assets. Track assigned assets, identify those active on member profiles, and access key metrics to drive actionable decisions effortlessly.



## Tier Management: Based on Visits and Purchases

Our enhanced tier management tool now lets you create tiers based on visit counts and purchase amounts within a specified timeframe. This new capability gives you greater flexibility to tailor your loyalty program.