

RELEASE NOTES

June - July 2024

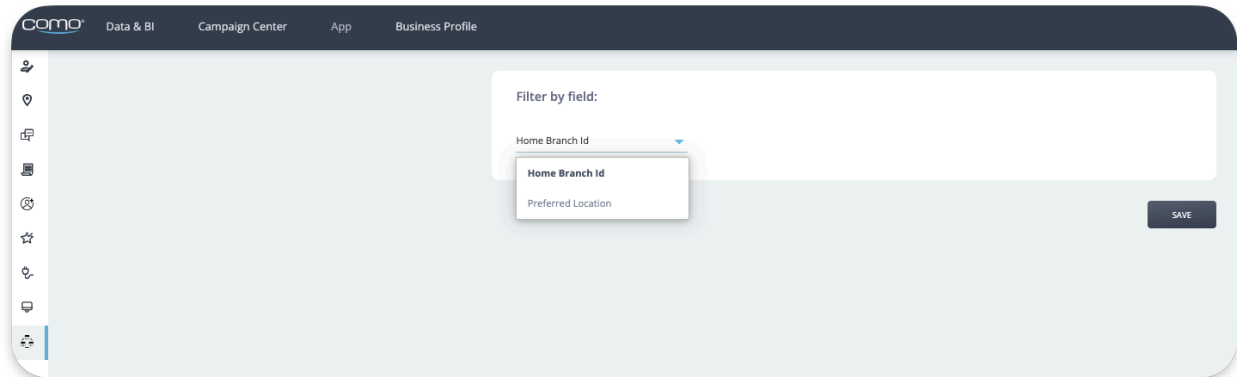


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HUB

Franchise Settings

Now, merchants with franchise users restricted to specific locations can filter their location population using two fields: Home Branch ID or member's Preferred Location.



Generate App Client ID

We add the option to generate an app client ID within the HUB under the toolbar to get the verification code.

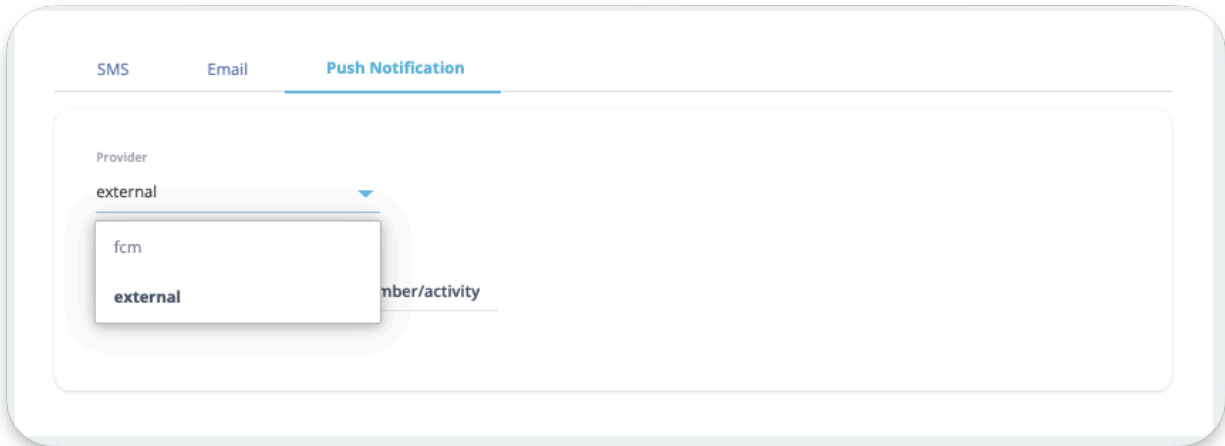
This enhancement will help businesses generate app client IDs for quick identification of members in the POS.

The code can be generated via phone number or email, under Settings >> App Login Validation Type (Existing Members) in HUB 1.

A screenshot of the 'Get Member Verification Code' dialog box. It has two tabs: 'Member Identification' and 'App Client ID'. The 'App Client ID' tab is selected, showing an 'Email' input field. At the bottom, there are 'Cancel' and 'GET APP CLIENT ID' buttons.A screenshot of the 'Get Member Verification Code' dialog box. It has two tabs: 'Member Identification' and 'App Client ID'. The 'App Client ID' tab is selected, showing a 'Phone' input field. At the bottom, there are 'Cancel' and 'GET APP CLIENT ID' buttons.

Push Notification Settings

The new push notification settings are now aligned with the latest developments to allow sending push notifications with an external app provider. It is easy to configure the new endpoint for the external provider



The screenshot displays a web interface for configuring push notifications. At the top, there are three tabs: 'SMS', 'Email', and 'Push Notification', with 'Push Notification' being the active tab. Below the tabs is a large white box containing a 'Provider' dropdown menu. The dropdown is currently open, showing three options: 'external', 'fcm', and 'external'. The first 'external' option is selected. To the right of the dropdown, there is a text input field with the placeholder text 'number/activity'.

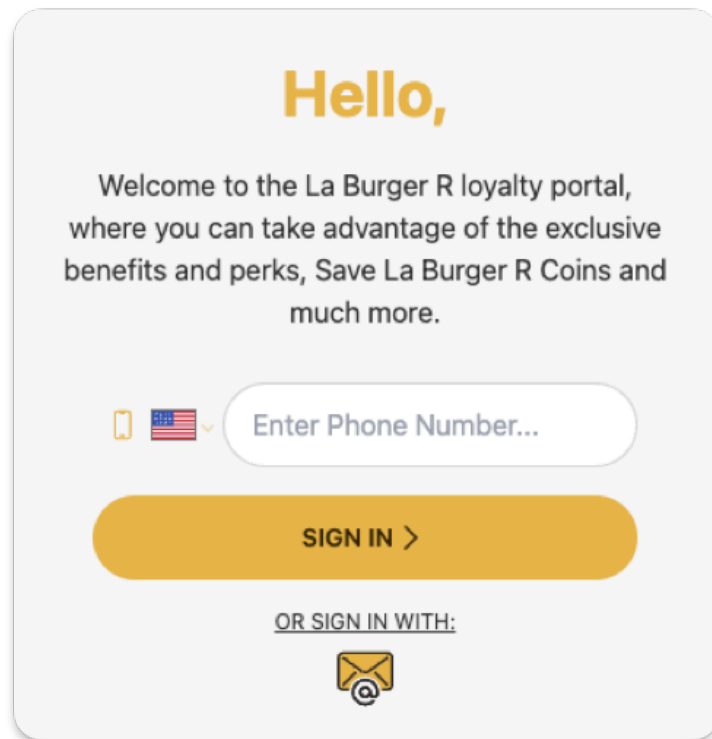
Bug Fixes

1. Export oneTime population fixed.
2. Email statistics are more accurate.
3. Deals statistics are more accurate.

Customer Portal

Country Code - Native Registration Form



For merchants using the default registration form of the customer portal, we have added the option to use multiple country code selections.



The image shows a registration form for the La Burger R loyalty portal. It features a light gray background with rounded corners. At the top, the word "Hello," is written in a large, bold, orange font. Below it, a welcome message in black text reads: "Welcome to the La Burger R loyalty portal, where you can take advantage of the exclusive benefits and perks, Save La Burger R Coins and much more." The form includes a country selection dropdown with a phone icon and the US flag, followed by a text input field labeled "Enter Phone Number...". A prominent orange "SIGN IN >" button is centered below the input field. At the bottom, the text "OR SIGN IN WITH:" is followed by an email icon.


Hello,

Welcome to the La Burger R loyalty portal,
where you can take advantage of the exclusive
benefits and perks, Save La Burger R Coins and
much more.

SIGN IN >

OR SIGN IN WITH:



API

Detailed Error Field To Registration

Our latest addition to our API allows our partners to see detailed reasons for failed registrations, such as existing phone numbers, emails, etc.

```
{
  "status": "error",
  "errors": [
    {
      "code": "4000000",
      "message": "member already exists",
      "cause": [
        {
          "code": "4001014",
          "message": "A membership with the same Email value exists",
          "field": "Email"
        }
      ]
    }
  ]
}

{
  "status": "error",
  "errors": [
    {
      "code": "4000000",
      "message": "member already exists",
      "cause": [
        {
          "code": "4001014",
          "message": "A membership with the same PhoneNumber value exists",
          "field": "PhoneNumber"
        }
      ]
    }
  ]
}
```

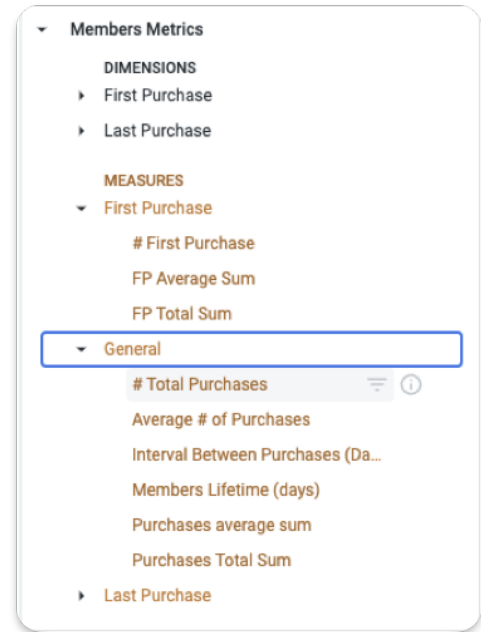
Data & BI

Member Metrics

Data Explorer

We've introduced new metrics for first and last purchases in the member report, which can be analyzed over time and across different locations.

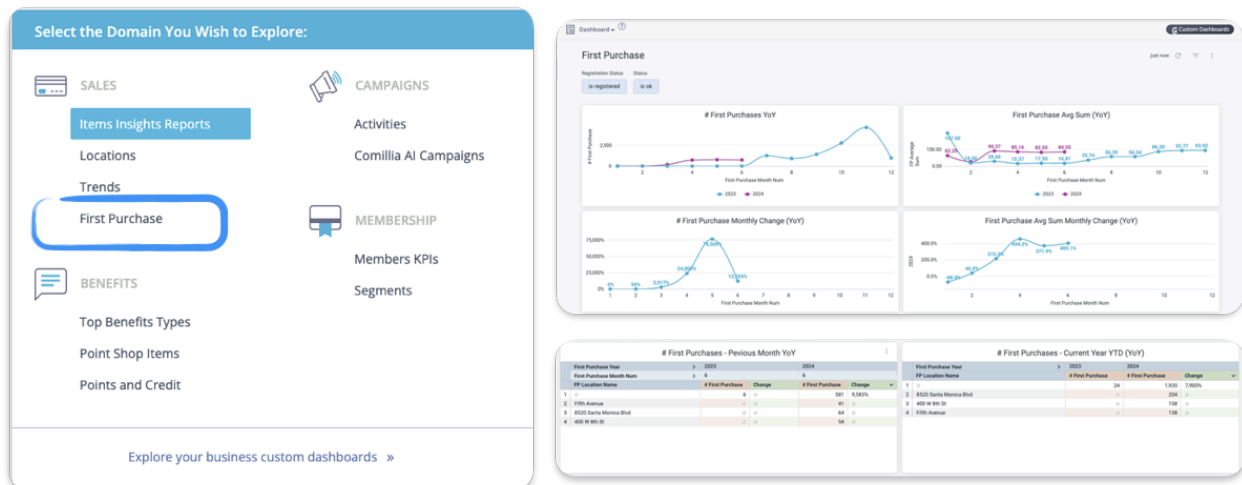
This addition provides businesses with actionable data to inform decision-making.



Measures	Description
# First Purchase	The Count of first purchases
First Purchase Average Sum	The sale average of the first purchase sum
First Purchase Total Sum	The total sum of the first purchase
# Total Purchases	Total amount of purchases made (all purchases)
Average # of Purchases	Average amount of purchases made by members (all purchases)
Interval Between Purchases (Days)	The average number of days passed between purchases per member (all purchases)
Members Lifetime (days)	Amount of days between first and last purchases (all purchases)
Purchases average sum	Member's average sum of sale (all purchases)
Purchases Total Sum	Total sum of sales (all purchases)
# Last Purchase	The Count of last purchases
Last Purchase Average Sum	The sale average of the last purchase sum
Last Purchase Total Sum	The total sum of the last purchase

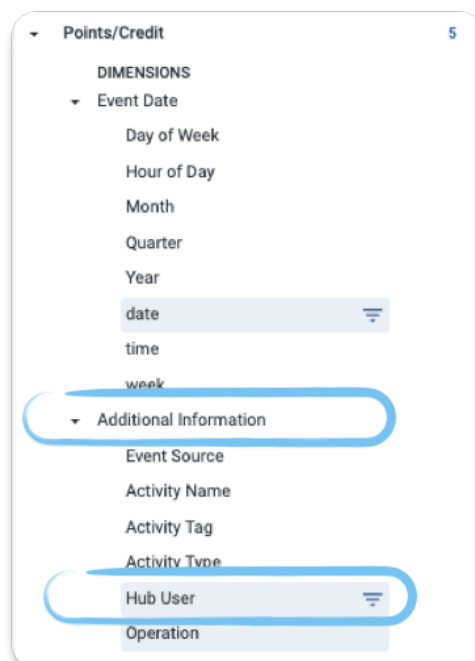
All Dashboards:

We added a new member metric for first purchases. This new dashboard presents members' first purchases over time, broken down by location. This enhanced dashboard allows businesses to recognize changes in first purchases across locations and indicates whether the average first purchases are increasing or decreasing. These insights provide businesses with actionable data to make informed decisions and optimize their strategies accordingly.



HUB User Action Log - Points/Credit Report

We have added the Hub User dimension to the points/credit report. This allows merchants to see who is sending points/credits to the members.



Activity Name - Benefit Report

We have added the activity name dimension to the benefit report, allowing merchants to analyze the activity that executed the campaign. This enhancement provides businesses with actionable insights into campaign effectiveness, helping them make informed decisions to optimize future marketing strategies.

The screenshot displays a mobile application interface titled "Benefits". At the top, there is a "Find a Field" search bar with a magnifying glass icon and the placeholder text "Start typing to search". To the right of the search bar is a "Search Options" link. Below the search bar, there are two tabs: "All Fields" (which is selected and underlined) and "In Use". The main content area is divided into sections. The "DIMENSIONS" section is expanded, showing a list of fields. The "Event Date" field is highlighted with a blue bar. Below it, the "General Information" section is expanded, showing "Benefit Name", "Benefit Type" (with a dropdown arrow), and "Benefit Template Status". The "Additional Information" section is also expanded, showing "Benefit ID", "Benefit Key", "Redeem Code", "Event Source", "Event Location ID", "Activity Name" (highlighted with a blue bar), "Benefit Expiration Date", and "Validation Date".

App

Latest Version

Android Version: 3.0.14 - (minimum Android version supported - 5)

iOS Version: 3.0.14 - (minimum iOS version supported - 13)

Phoenix Version: 3.0.9 - new version

- Minimum binary version iOS: 3.0.14
- Minimum binary version android: 3.0.14

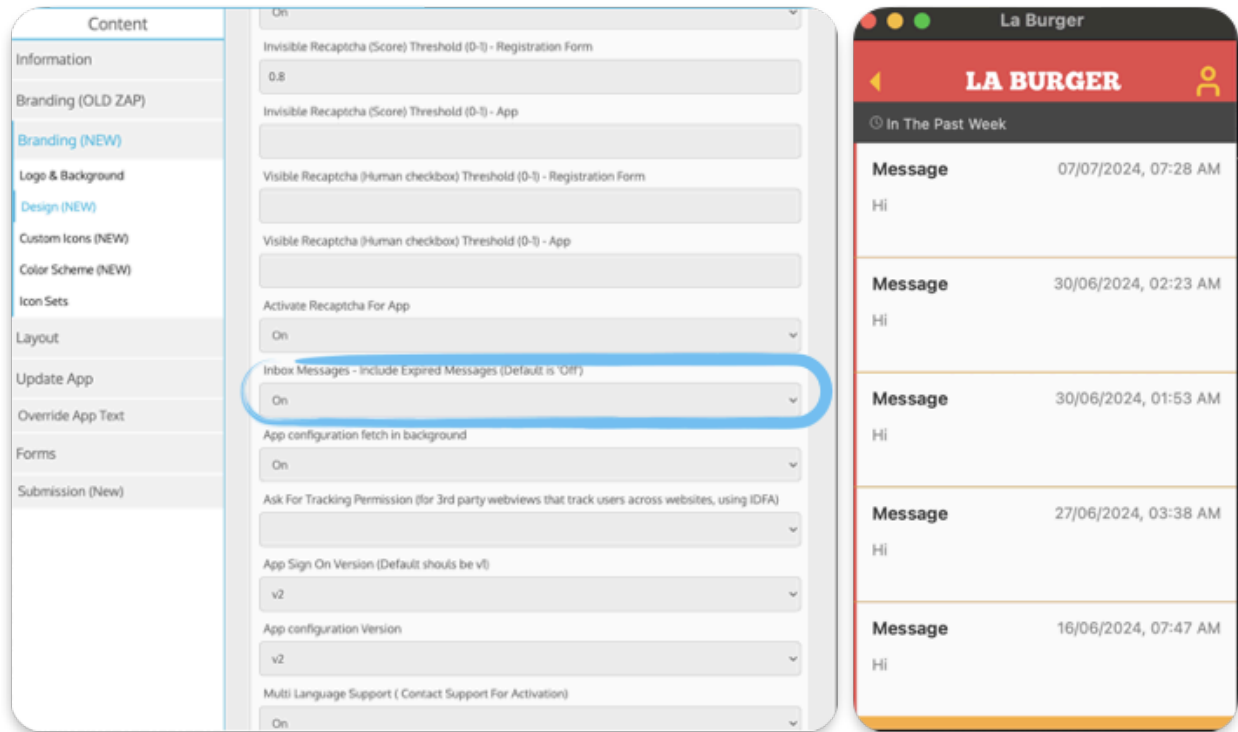
Country Code Unified Login

We have unified the login mechanism into one place under the registration form. The logic of login validation is retrieved from the registration form under business profile in HUB 2.

The image displays two screenshots from the 'La Burger' application. The left screenshot shows the configuration interface for the 'Phone Number' and 'Email Address' fields. The 'Phone Number' configuration includes an optional description 'You can identify in cashier...', min/max character counts (8/13), a regex pattern field, and checkboxes for 'Show in update details', 'Show in the registration form', 'Login Validation', 'Required', 'Verify value', and 'Show country code'. The 'Email Address' configuration includes an optional description, min/max character counts, a regex pattern field, and checkboxes for 'Show in update details', 'Show in the registration form', 'Login Validation', and 'Required'. The right screenshot shows the 'Login' screen with a red header 'LA BURGER', a 'Phone Number' input field with a country code selector, a red 'Login' button, a 'Login With Email' link, and a 'Not yet a member? Sign Up' link.

Inbox Saved Messages

We are pleased to announce that we now support displaying all historical inbox messages older than 7 days. This feature can be enabled under HUB 1 -> Branding (New) -> Design (New) -> Inbox Messages - Include Expired Messages (Default is 'Off').



Upgrades

1. Upgraded react native rate to fix the warning regarding Android core on Google Play Console
2. Upgraded the Google recaptcha SDK to 18.4

Bug Fixes

1. Fixed catalog crash